

MORALES
BEVERAGE
COMPANY

EXPORT OFFERINGS



VIVAMOR™

TEQUILA

Blanco
Reposado
Añejo
Extra Añejo

SIZE: 750 ML



Drink Responsibly. Mexcor International INC

Agavales®

WOMAN OWNED DISTILLERY

KOSHER

GLUTEN FREE

100% AGAVE

SIZES: 50 ML | 375 ML | 750 ML | 1 L | 1.75 L



Drink Responsibly. Mexcor International INC

Agavales®



Tart and fruity, The perfect blend of Blanco Tequila with tart orange flavors marry together for an unforgettable spirit that balances juicy orange notes with hints of sweetness.



Spicy and refreshing, The perfect blend of Blanco Tequila with natural cucumber and spice flavors marry together for an unforgettable spirit with both spicy, and sweet herbal notes.



Fruity and bright, The perfect blend of Blanco Tequila with fresh, fruity flavors marry together for a bright spirit bursting with juicy mango and tropical fruity notes.



**EXPERIENCE
EXTRAORDINARY**



PREMIUM LINE

PLATA

MEDIUM . BANANA . SPICE . COMPLEX

Scored as high as 95 Beverage Testing Institute

Only 100% pure blue agave is used in this Blanco Tequila. Slow fermented for 48-60 hours and then double distilled in copper pot stills. Flavors of banana and cinnamon prevail in this smooth, clean tequila. Great for classic tequila cocktails!

REPOSADO

RICH . CAMEL . OAK . COMPLEX

Scored as high as 94 Beverage Testing Institute

Only 100% pure blue agave is used in this Reposado Tequila. After pot distillation, 6 months of slow aging adds flavors of oak and caramel with a complex finish. An excellent sipping tequila or for high-end tequila cocktails.

ANEJO

INTENSE . CAMEL . OAK . LENGTHY

Scored as high as 95 Beverage Testing Institute

Only 100% blue agave is used in this Anejo Tequila. Brick ovens roast the agave for 36-54 hours, allowing the tequila to retain the sweet natural mellow flavor. Slow-fermented 48-60 hours and then distilled in copper pot stills. After pot distillation, 12 months of slow aging creates a rich taste with notes of caramel and oak.



Agavales®

100% Agave
Tequila



The perfect blend of tequila and real cream work together to create an unforgettable experience. Enjoy over ice, in cocktails or make a delicious paleta or milkshake!



The Lime provides just a hint of tartness for those who enjoy an exquisite key lime pie.



The Mocha has a rich chocolate flavor with a slight hint of coffee that pairs unbelievable with the Tequila.



Agavales®

PREMIUM READY TO DRINK MARGARITAS

MADE WITH 100% AGAVE WINE



AVAILABLE IN: 750 ML & 1.5 L
ALC BY VOL: 13.9%

JUST POUR AND UNWIND WITH A MOUTHWATERING MARGARITA!
LIME • STRAWBERRY • MANGO • WATERMELON • SPICY



Reserva™
de MFM
100% de Agave Tequila

- Ceramic, sandblasted bottles resembling a mariachi outfit
- Traditional methods of manufacturing
- Mexico's Most Awarded Distillery
- Award Winning
- 100% Agave Tequila



TITA DOÑA CELIA

Doña Celia Tequila was created to commemorate the art of the catrinas – a symbol and tradition of Mexico. Now a symbol of Dia de los Muertos and a celebration of life, these premium tequilas come in hand-painted ceramic bottles! Named after Casa Maestri founder and owner, Celia Maestri.

Filled with the same exceptional spirits found in Casa Maestri Tequilas.

From the female-owned most award-winning tequila distillery in the world: Casa Maestri



BLANCO

REPO

AÑEJO

TACO TUESDAY

TEQUILA BLANCO



NOW YOU CAN CELEBRATE TACO TUESDAY...
EVERYDAY!

Now you can celebrate Taco Tuesday everywhere! Your favorite weekly food celebration now has a tequila to complete the Fiesta. Filled with smooth 100 percent agave blanco tequila from Mexico's most awarded distillery, Casa Maestri. Not only does this tequila make the perfect margarita, it also pairs perfectly with tacos!

Available in collectable editions shaped like a cactus, an avocado, a pinata and a crunchy taco, Taco Tuesday Tequila embodies Mexican culture in a fun and fresh way.

A trendy, fun collection from Mexico's Most Awarded Distillery filled with award winning Tequila.



IDENTITY is for everyone. 3D felt fingerprint design with rainbow shows us how everyone is unique. IDENTITY is committed to its cause to donate \$1.00 per bottle sold to **LGBT+** organizations.



EL PADRINO

DE MI TIERRA®

100% AGAVE TEQUILAS

100% AGAVE TEQUILA

El Padrino Tequila is produced by family-owned and run Casa Maestri Distillery in the heart of Tequila, Mexico. The original “El Padrino”, Pedro Barragan, was known for his generosity and care of his community. Today, his granddaughter Celia Maestri carries on his legacy of care, hard work and dedication as the owner of Casa Maestri.

We harvest agaves from locally owned properties where plants grow up to 10 years until they achieve full ripeness. They are then slowly steam-roasted 36-54 hours ensuring maximum sugar extraction. The pure water from Tequila’s volcanic source paired with sweet agaves give El Padrino its characteristic softness and honeyed profile.




EL PADRINO
DE MI TIERRA®

EXTRA AÑEJO & CRISTALINO TEQUILAS



EL PADRINO DE MI TIERRA®

FLAVORED TEQUILAS





EL PADRINO

DE MI TIERRA®

TEQUILA CREAMS



EL PADRINO REPOSADO RESERVA *Collection*

DE MI TIERRA®



EXPERIMENTAL LINE OF REPOSADO TEQUILAS WITH DIFFERENT, EXPRESSIVE FEATURES

- CRAFTED FOR THE TEQUILA LOVER, SPIRIT CONNOISSEUR, FOODIE OR THE PERSON THAT LIKES TO TRY NEW THINGS
- REPOSADOS ARE THE HOTTEST AGAVE PROFILE AND ALLOW FOR UNIQUE PROFILES THROUGH AGING & CHARRING
- PERFECT FOR A TEQUILA FLIGHT

UNIQUE • EXPRESSIVE • AGED IN SPECIALLY HAND SELECTED CASKS


EL PADRINO
DE MI TIERRA®

CAFE LIQUEUR & 22 MONTH





EL PADRINO
DE MI TIERRA®

MEZCAL & FLAVORED MEZCAL





THE NEW WAY TO TEQUILA.



AWARD-WINNING 100% AGAVE TEQUILAS

Legacy. Family. Tradition.

Our familia is your familia. We believe the best memories are crafted with a base of friends & familia, a dash of celebration and a splash of our tequila.

Experience the magic of Mexico and savor the rich flavors of our families legacy in every sip of Mi Familia Flores.

Our tequilas boast the sweet, rich notes of cooked agave for a memorable, easy to drink tequila.

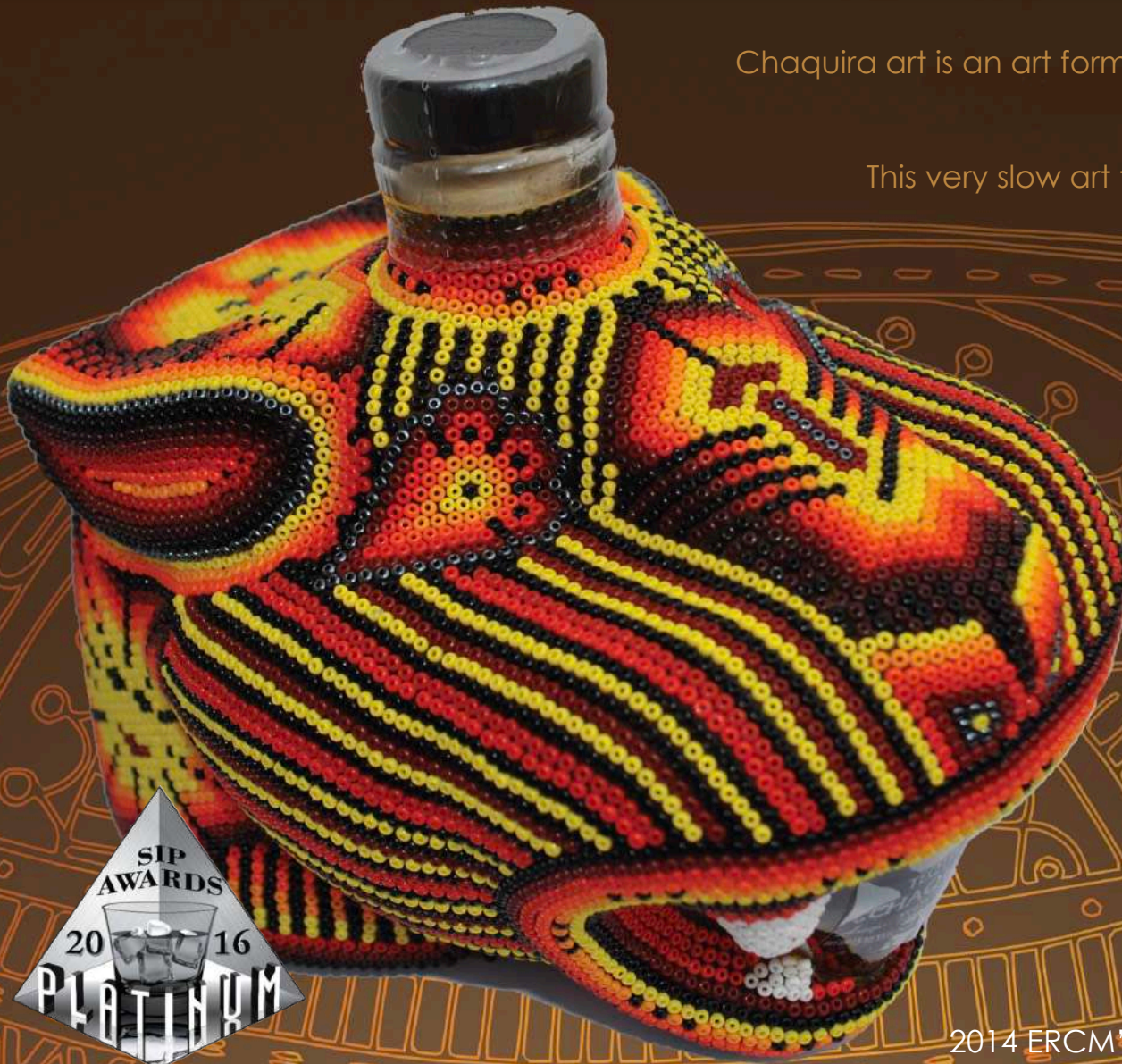
One of the fastest growing tequilas on the US Market.
Blanco • Reposado • Añejo • Extra Añejo •
Reposado Cristalino • Añejo Cristalino • Suprema



CHAQUIRA

Chaquira art is an art form from an Indian tribe in the Sierra Madre Mountains in Central Mexico. They create beautiful figures from thousands of glass beads.

This very slow art form produces some very valuable pieces sold for hundreds of dollars. The jaguar is a sacred and feared animal/god in the Mesoamerican culture. This pieces revere the jaguar. All hand made one-by-one.



2014 ERCM'S GRAND TASTING COMPETITION SILVER MEDAL FOR BEST PACKAGING



El Tirador Tequila

- FILLED WITH 100% AGAVE AÑEJO TEQUILA
- CUSTOM WOODEN “BAR” BOX
- HAND PAINTED CERAMIC BOTTLES
- BOTTLE DESIGNED BY THE MEXICAN SCULPTOR, RODO PADILLA

THIS IS TRUE MEXICAN HAND-CRAFTING. A BANDIDO IN A CANTINA. EL TIRADOR ALSO COMES IN HAND PAINTED DISPLAYS WITH SHOT GLASSES, IN A CACTUS AND IN A REGULAR BOTTLE WITH HOLSTERS. THERE IS NOTHING LIKE IT, ESPECIALLY IF YOU WANT SOMETHING AUTHENTIC FROM MEXICO WITH GREAT 100% AGAVE AÑEJO TEQUILA.

CABALLO AZUL

FILLED WITH 100% AGAVE TEQUILA FROM
MEXICO'S MOST AWARDED DISTILLERY
CASA MAESTRI

CUSTOM CERAMIC HORSE BOTTLE

375ML ■ 80 PROOF



LA CAVA DE LOS
MORALES[®]

- **CLASICO**

SIZES: 50 ML | 750 ML | 1L | 1.75 L

- **100% DE AGAVE**

SIZES: 750 ML | 1 L | 1.75 L

- **TRIPLE SEC**

SIZES: 1 L



Drink Responsibly. Mexcor International INC

LA CAVA DE LOS
MORALES



TEQUILA

100% agave tequila

MADE THE TRADITIONAL
MORALES FAMILY WAY





100% AGAVE TEQUILA THAT EMBODIES THE ESSENCE OF THE RICH LAND OF MEXICO



REAL DAIRY CREAM LIQUEUR BLENDED WITH SMOOTH TEQUILA



LA REYNA TEQUILA IS ANOTHER OF OUR SUPERIOR 100% AGAVE TEQUILAS. IT IS PRODUCED IN JALISCO USING THE PREMIUM ARTISAN METHOD OF PRODUCTION. IT IS PRESENTED IN A DECANTER BOTTLE, BUT IT IS THE TEQUILA IN THE BOTTLE THAT REALLY MAKES THIS THE TEQUILA TO TRY. LA REYNA MEANS "THE QUEEN" (OF TEQUILAS)!

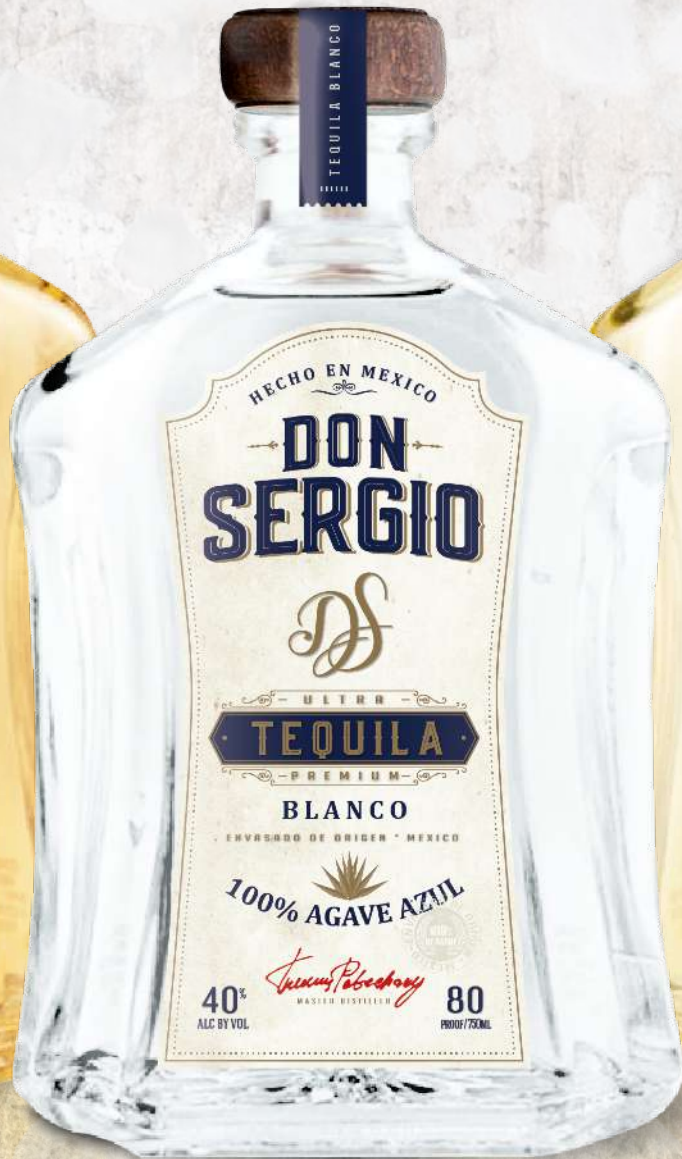


EL REFORMADOR



**EL REFORMADOR
AÑEJO TEQUILA**

**EL REFORMADOR
REPOSADO TEQUILA**



**100% AGAVE TEQUILA
CUSTOM BOTTLE**



CHUCHO EL ROTO
100% AGAVE TEQUILA

100%
de Agave

*Chuchito
el Roto™*

TEQUILA REPOSADO 175L

TEQUILA
ULTRA PREMIUM HECHO EN MEXICO
100% DE AGAVE (80 PROOF)

100% DE AGAVE TEQUILA





SUPREMO

Tequila

TEQUILA
El CABALLO ESTRELLA™
HECHO EN MEXICO
Gold
1L

SUPREMO

Tequila

TEQUILA
El CABALLO ESTRELLA™
HECHO EN MEXICO
Silver
1L

CASA DEL VALLE TEQUILA • 100% DE AGAVE





100% AGAVE TEQUILA







Hijos de Villa

- Numbered by hand.
- Unique bottle design.
- Carefully made out of selected Blue Agave
- Distilled in Tlaquepaque, Jalisco.
- 40% Alc. Vol.
- Distinction and originality.
- Limited batches



TEQUILA
PROCURADORTM



HECHO EN MEXICO • 80 PROOF • MADE WITH BLUE AGAVE

PROCURADOR TEQUILA. THE NAME SAYS IT ALL. A DISTINGUISHED, REFINED TEQUILA THAT IS STILL AS DOWN TO EARTH AS THE AGAVES IT COMES FROM. THIS PROCURADOR KNOWS HOW TO GET THE JOB DONE, THERE IS NO ARGUMENT THERE.

AGAVE AZUL SAN JOSE DISTILLERY, THE ORIGINAL HOME OF PROCURADOR HAS OVER 100 YEARS OF EXPERIENCE, DEVOTION AND PASSION IN CRAFTING TEQUILA.



**AGAVE WINE BASED
MADE IN MEXICO**

Mezcal
DIVINO
Añejo

Olvido
AÑEJO MEZCAL
Size: 750 ML



MEZCAL, EL DESTILADO MÁS ANTIGUO DE MÉXICO

TRINTE AÑOS MAS TARDE, DON JOSE VILLANUEVA BARRAGAN ERCTIOO CANALE CALIFICARONLO COMO EXTRAORDINARIO, UNICO Y MAGNIFICO. POR LO QUE DESTILAMOS LA MEZCAL EN SU TOTALIDAD PARA MOSTRARLO AL MUNDO.



EL MEZCAL EN EL CONSUMO DE ESTE PRODUCTO ES MEJOR PARA LA SALUD

DIVINO MEZCAL

OAXACA, MEXICO





LA CAVA DE LOS
MORALES™

MEZCAL ARTESANAL

MADE WITH **100% ESPADIN AGAVE**

Nice agave and smoke, olla clay pot, then a slightly sweet alcohol that recedes to some heat on the sides of the tongue.

SABABA MEZCAL

SIZE: 750 ML



Drink Responsibly. Mexcor International INC

100% MAGUEY ESPADÍN
AGAVE *Angustifolia* Haw
DENOMINACIÓN DE ORIGEN PROTEGIDA
MEXICO

THE ORIGINAL FLAVORED MEZCAL



Legend has it that Montezuma's Aztec Treasure is scattered and buried across the desserts of Mexico. After the Spanish came, Montezuma had his tribes warned to bury their wealth and gold in order to hide it from the Conquistadores.

The actual truth is that we know the real Mexican treasure is in the land, but it's not hidden or buried... It is found in the hearts of the agaves that grow there. We've selected the finest Maguey Espadin in the land and infused with some of our favorite flavors to create something truly unique.

Tesoro Perdido Flavored Mezcal is the first flavored mezcal of its kind. In blend refreshing flavors like Blood Orange, Cucumber Basil & Toasted Coconut with the beautiful smokiness of the spirit inside make it perfect to enjoy sipped or in some stunning craft cocktails.

Mocambo®

PREMIUM RUM

- Premium Mexican Rum made in Córdoba, Veracruz
- Licores Veracruz has over 70 years of experience
- Master Distiller - Jose Villanueva





BOTRAN[®]

RON DE GUATEMALA



SIZES:
700 ML & 750 ML



SIZE: 750 ML

CASEY KEY RUM

Inspired by the beautiful beaches of Florida, Casey Key Rum takes the tropical essence of the Caribbean and bottles it up into a delicious, flavor filled Rum. Experience the refreshing beach vibes in every sip as waves of flavors hit your palate. Perfect for all of your favorite tropical cocktails like Mojitos, Piña Coladas, Rum Runner and Caribbean Rum Punch!

SILVER RUM • GOLD RUM • 151 PROOF • COCONUT



Tarro

RUM

TRIPLE DISTILLED
EXTRA DRY
QUALITY RUM



est. 1880

PROUDLY CRAFTED IN



Puerto Rico

The Ron Valzola company has been making superior rum since 1880. Valzola is a name that stands by a high quality Caribbean style Rum at an amazing value.



OSKI®
**POLAR
BEAR**

— VODKA —

8X
DISTILLED FROM GRAIN

SIZES:

100 ML | 375 ML |
750 ML | 1 L | 1.75 L



Drink Responsibly. Mexcor International INC



TRIPLE DISTILLED

AND FILTERED 10 TIMES

A new style of Vodka with a unique creamy, smooth and slight sweet flavor taking your vodka to the next level.

Made in Mexico



6X DISTILLED FORMED FROM GRAIN

In tribute to the Aerospace Industry, Black Armour Ares Vodka brings the best of California to market.

Crafted in San Diego with Sweetwater River, 6 times filtered Reverse Osmosis Water. Then finished through Charcoal Hose Filtration. Delivering a pure & smooth Vodka.





HAND CRAFTED IN THE HEART OF TEXAS

MADE IN HOUSTON, TEXAS
WITH LOCAL TEXAS GROWN INGREDIENTS

SPIRIT WHISKEY • CRAFT GRAIN VODKA

SELECT CLUB WHISKY FLAVORS & CREAMS

- Projected to sell 40,000 cases in 2022
- Select Club Pecan Praline Whisky & Cream received the Century Award in both the Masked and Unmasked 2021 Prof Awards
- Crafted from aged Canadian Whiskey, natural flavors and real dairy creams
- Available in 4 Flavored Whiskey Profiles and 3 Whisky & Cream Profiles with more coming soon
- National presence



SELECT CLUB WHISKY FLAVORS

you'll crave every sip...



SELECT CLUB SOUTHERN PEACHES WHISKY

Fruity, fresh notes of juicy, ripe peaches. Adds the perfect twist in a classic southern sweet tea.



SELECT CLUB PECAN PRALINE WHISKY

This buttery pecan, caramel treat is a national favorite. Not overly sweet, with a beautiful pecan aroma.



SELECT CLUB PEANUT BUTTER & BANANA WHISKY

A ridiculously rich and flavorful whisky with notes of silky roasted peanut butter and a sweet fruity banana finish.



SELECT CLUB SEA SALTED CARAMEL & VANILLA WHISKY

The Select Club Whisky you've come to know and love enhanced with rich, buttery salted caramel and vanilla flavors.



SELECT CLUB SOUTHERN PEACHES & CREAM

Rich, buttery caramel notes that blend with tart notes of juicy apple.

SELECT CLUB WHISKY FLAVORS & CREAMS

you'll crave every sip...



**SELECT CLUB SEA SALTED
CARAMEL CREAM**

Rich sweet cream, followed by toasted oak notes, finishing in a sweet and subtly salty butter caramel



**SELECT CLUB CARAMEL
APPLE CREAM**

Juicy notes of fresh green apple blend with the sweet cream and warm whisky followed by lingering sweet caramel



**SELECT CLUB PECAN
PRALINE CREAM**

This unique, authentic spirit is one of the 1st of its kind in the market. The perfect blend of whisky & cream.



**SELECT CLUB PEANUT BUTTER
& BANANA CREAM**

Rich & sweet, notes of rich peanut butter and warm whisky, finishing with lingering sweet banana notes



**SELECT CLUB SOUTHERN
PEACHES & CREAM**

Blend of whiskey with fresh, juicy peaches and great cream taste.

HICKORY HILL

OLD TEXAS HISTORY, NEW TEXAS SPIRIT



BRAND IDENTITY

Texas Made from Grain to Glass

Custom flavor profile

Crafted at the **largest distillery** west of
the Mississippi

Quality

Higher Proof

VOLUME OPPORTUNITY TBD POST BARREL MODEL

HICKORY HILL

OLD TEXAS HISTORY, NEW TEXAS SPIRIT

THE LINEUP



Full-Blooded
Bourbon
Award-winning
mash bill
Immediately
available



Cask Strength
Rye Whiskey
Notes of vanilla
and honey



Custom mash bill
Bold (cask strength)
nose and soft finish
Immediately
available



Blended Spirit
Whiskey
Competes in TX
whiskey space
Liquid sampled by
RT on 1/16



Aged with Texas
honey lined barrels
Sweet soft profile
Future-state
addition



AGED 8 GLORIOUS YEARS IN OAK BARRELS

William "Billy" Banks, a Texas oil tycoon, was a character larger than life and was nicknamed "King of the Wildcatters". Another icon, Wildcatter Bourbon Whiskey, was originated by Mr. Banks who was a great lover of Bourbon. He introduced Wildcatter Bourbon Whiskey in the early 1950s, promising that if the venture failed, he'd drink the inventory himself.

Mister Banks whiskey had a larger-than-life personality, as did he. Wildcatter Bourbon Whiskey was known for its caramelized corn flavor, as well as its robust heat and beautiful smoothness. Unfortunately, there has been none for us to share - until now...

GIANT
TEXAS
Bourbon Whiskey



Nose of honey and caramel with an earthy fresh spice, full and generous on the palate.



Distinct and complex flavor of potent wood notes with hints of vanilla and caramel for an all-around rich and well-balanced bourbon.

**LEGENDARY
MASTER DISTILLER
DAVE PICKERELL**



(August 14, 1956 – November 1, 2018)

Dave Pickerell, the legendary master distiller behind renowned whiskey brands such as Maker's Mark and Whistle Pig, rose to become the world's leading distilling consultant over the course of his 25+ year career. His wide-ranging influence in the industry earned him the nicknames "Founding Father of the Craft Distilling Movement" and the "Johnny Appleseed" of craft distilling.

Giant Straight Bourbon and Rye Potstills, are the final mash bills created by Pickerell before his death in November 2018. Hand crafted, small batch, in beautiful hand-blown glass bottles designed in the image of a traditional Potstill. A very unique and limited release from Giant.



GIANT
TEXAS
Bourbon Whiskey

**100% TEXAS FROM
GRAIN TO GLASS**

**CRAFTED AT THE
LARGEST DISTILLERY
WEST OF THE MISSISSIPPI**

**DISTILLED AND BOTTLED
IN HOUSTON, TX**



BILLY BANKS™



WHISKEY

BILLY BANKS WHISKIES TAKE THEIR NAME FROM LEGENDARY SHERIFF, WILLIAM WOOTEN "BILLY" BANKS, A PROMINENT LAWMAN IN RED RIVER COUNTY TEXAS. HE EPITOMIZED THE ROUGH AND RUGGED MEN WHO ESTABLISHED LAW AND ORDER DURING THE EARLY YEARS OF TEXAS STATEHOOD IN THE WILD WILD WEST.

SINGLE BARREL
BOURBON WHISKEY
CASK STRENGTH
56.5% ALC BY VOL (113 PROOF)/750ML - HAND CRAFTED

SINGLE BARREL
WHISKEY
RYE WHISKEY
50% ALC BY VOL (100 PROOF)/750ML
HAND CRAFTED

SINGLE BARREL
WHISKEY
SOUR MASH
40% ALC BY VOL (80 PROOF)/750ML - HAND CRAFTED



MADE FOR THE WORKING MAN,

THIS BOURBON IS PERFECT TO ENJOY AFTER A LONG HARD DAY. MADE IN SMALL BATCHES IN THE HEART OF HOUSTON'S EAST END DISTRICT, ROUGHNECK IS A TRUE TEXAS CRAFT BOURBON! 100% TEXAN FROM GRAIN TO GLASS.

YOU WORK HARD ENOUGH LET YOUR BOURBON DO THE WORK FOR YOU AFTER HOURS SO JUST SIT BACK, RELAX AND ENJOY A GLASS.



Tennessee

THE KING OF BOURBON IS FINALLY HERE!

From esteemed Master Distiller Dave Pickerell comes another masterpiece, Tennessee Crown. An artful blend of Corn, Rye & Barley aged in roasted American Oak Barrels.

A great addition to any of your favorite cocktails, or even perfect to enjoy on the rocks!

Rich, intense, yet smooth flavor that will entrance your tastebuds. Contains hints of vanilla & caramel perfectly crafted with notes of apricot.

LA CAVA DE LOS
MORALES[®]
TRIPLE SEC

SIZES:

12 X 650 ML | 24 X 331 ML



Drink Responsibly. Mexcor International INC



SIZES:

12 OZ | 16 OZ | 24 OZ | 1/6 KEG | 1/2 KEG

CANS: 12 PK | 24 PK | 30 PK



FRIO LIGHT & 6.0 BEER

AMERICAN OWNED & BREWED

0.0 GRAMS OF SUGAR | 92 CALORIES | 2.8 CARBS



CELEBRATE EVERY MOMENT.



MADE WITH REAL TEQUILA

FROM WOMAN OWNED DISTILLERY, CASA MAESTRI

OUR STORY

Ranch Water started at a small bar in West Texas in the mid-1900s and over time has become the unofficial drink of the region. The beauty of the cocktail is that, while simple, it lets the flavors of the tequila be appreciated while enhancing them rather than hiding them.

Agua Dulce is a perfect example of this. Our tequila comes from Casa Maestri Distillery in Jalisco - Mexico's most awarded distillery. We then add only natural flavors and sparkling water to bring you a true, refreshing Ranch Water. So keep your cocktails simple and let us be your bartender. Just chill and enjoy.



100% AGAVE NATURAL LIME JUICE



MORALES

Beverage Company

WE LOOK FORWARD TO DOING BUSINESS WITH YOU

www.mexcor.com