



MBC

MORALES BEVERAGE GROUP

DELTA 9 THC & CBD INFUSED BEVERAGES

THE CANNABIS BEVERAGE MARKET

Cannabis beverages are experiencing a

54.2%

increase year-over-year
in Gross Merchandise Value (GMV) from
Jan. 1 to Aug. 31, 2021

-CanabisBusinessTimes.com

In 2018 the global cannabis beverages market reached

901.8 MILLION USD

and is projected to grow at the CAGR of

17.8%

from 2019 to 2025

-millioninsights.com

By 2030, CBD overall market is projected to be a

\$15B USD

market

-GrandViewResearch.com



SCAN TO LEARN MORE ABOUT HOW TO EASILY & LEGALLY
BEGIN CARRYING THIS TRENDING NEW CATEGORY.

Cannabis sales in the US are projected at

\$29B

in 2024 and grow at an average of

+7% ANNUALLY

over the next 5 years to reach

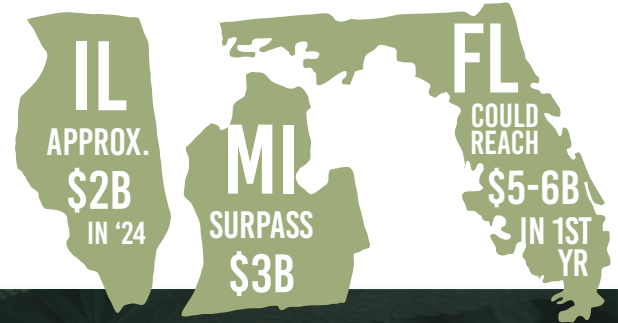
\$37 BILLION

by 2027

Legal cannabis sales in CO (legalized 11 years ago) account for approximately

11%

the size of alcohol in the state



"Looking at sales over the last 30 days... #5 item overall and 3 of top 20 items are THC (based on unit sales of wine, spirits, THC, seltzers, etc). The top THC items sold more units than any item from White Claw, High Noon, Kim Crawford (or any wine), Captain Morgan, Bacardi, Josh, etc."

-Jon Halper, Owner at Top Ten Liquors - MN



US Cannabis market has brought in over \$20B in taxes



\$4B of that were from 2023 alone



CA alone accounted for \$1B in 2023



BETWEEN 17-20% OF ADULTS ARE SEEKING AN ALCOHOL ALTERNATIVE

A Health Conscious Consumer of all ages

"...more than ever Americans are choosing cannabis for well-being,"

- Ben Kolver, chairman and CEO of Green Thumb Industries

THE 4/20 EFFECT

Sales were up anywhere from **63-236%** on 4/20 when compared to an average Saturday

CANNABIS BEVERAGES SALES WERE UP 150%

DEATH ROW DO IT FLUID



- In collaboration with the Snoop Dog
- Elevate your drink experience with Delta-9 THC and CBD for a healthier refreshed experience
- Crafted with all-natural, premium ingredients

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Snoop Dogg's Doggy Spritz Peaches N Honies 7mg THC	(6x4)x355ml	130	13	6-15629-68737-4
Snoop Dogg's Doggy Spritz Cherry Limeade 7mg THC	(6x4)x355ml	130	13	6-15629-68065-8
Snoop Dogg's Spritz Peaches N Honies 3mgTHC/5mgCBD	(6x4)x250ml	130	13	6-59675-03334-1
Snoop Dogg's Spritz Cherry Limeade 3mg THC/5mg CBD	(6x4)x250ml	130	13	6-59675-04185-8

DEATH ROW DO IT FLUID



- In collaboration with the legendary Death Row Records
- Elevate your drink experience with Delta-9 THC and CBD for a healthier refreshed experience
- Crafted with all-natural, premium ingredients

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Death Row Records Do it Fluid Blood Orange 10mg THC	(6x4)x355ml	130	13	6-15629-72218-1
Death Row Records Do it Fluid Blue Razz 10mg THC	(6x4)x355ml	130	13	6-15629-64518-3
Death Row Do it Fluid Blue Razz 3mg THC/5mg CBD	(6x4)x250ml	130	13	6-59675-15724-5
Death Row Do it Fluid Blood Orange 3mg THC/5mg CBD	(6x4)x250ml	130	13	6-59675-07139-8

CROOKED BEVERAGE COMPANY



- Delicious flavor, premium ingredients, good times
- Vegan, Gluten Free, MN Grown Hemp - Delta 9 THC
- Made with real fruit, non-alcoholic,
- Only 85 calories

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Crooked Beverage D9 Infused Berry Hibiscus 3mg	(6x4)x355ml	90	10	1-96852-20051-1
Crooked Beverage D9 Infused Berry Hibiscus 5mg	(6x4)x355ml	90	10	1-96852-28224-1
Crooked Beverage D9 Infused Blood Orange 3mg	(6x4)x355ml	90	10	1-96852-35448-1
Crooked Beverage D9 Infused Blood Orange 5mg	(6x4)x355ml	90	10	1-96852-20289-8
Crooked Beverage D9 Infused Strawberry Basil	(6x4)x355ml	90	10	1-96852-20051-1
Crooked Beverage D9 Infused Strawberry Basil	(6x4)x355ml	90	10	1-96852-58097-2

HOP THE WAVE ICED TEAS



- All natural ingredients, no artificial preservatives
- Thirst quenching iced tea with 5mg THC and 5mg CBD
- Non-alcoholic & hemp derived

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Hop The Wave D9 Infused Iced Tea	(6x4)x355ml	84	7	8-50051-99704-6
Hop The Wave D9 Infused Iced Tea & Lemonade	(6x4)x355ml	84	7	8-50051-99710-7
Hop The Wave D9 Infused Peach Tea	(6x4)x355ml	84	7	8-50051-99707-7
Hop The Wave D9 Infused Raspberry Tea	(6x4)x355ml	84	7	8-50051-99711-4

LARK SELTZER



- Indulge in the refreshing and invigorating Delta 8 THC Seltzer, or immerse yourself in the holistic goodness of our Full Spectrum Seltzer.
- Unleash the power of CBD, CBN, CBG, CBC, Delta 8 THC, and beyond.

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Lark Infused D9 Berry Seltzer	(6x4)x355ml	96	9	8-10050-53395-9
Lark Infused D9 Grapefruit Seltzer	(6x4)x355ml	96	9	8-10050-53394-2
Lark Infused D9 Mango Seltzer	(6x4)x355ml	96	9	8-10050-53393-5
Lark Infused D9 Strawberry-Guava Seltzer	(6x4)x355ml	96	9	8-10050-53392-8
Lark Infused D9 Variety Pack Seltzers	(6x4)x355ml	96	9	8-10050-53518-2

AVE SELTZER



- Indulge in the refreshing and invigorating Delta 8 THC Seltzer, or immerse yourself in the holistic goodness of our Full Spectrum Seltzer.
- Delta 9 THC & CBD
- Non-Alcoholic & Zero Calories

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
A've D9 Infused Lime Seltzer 5mg 4pk 12oz	(6x4)x355ml	96	8	8-60008-78152-9

LONG COAST COCKTAILS



- DELTA 9 HEMP INFUSED NON-ALCOHOLIC COCKTAIL
- Keto Friendly, Low Sugar, Low Calories, Rapid Onset
- The perfect ratio of 5mg THC and 5mg CBD

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Long Coast Peach Whiskey Cobbler Non-Alc D9 Cocktail	(6x4)x355ml	84	7	6-99838-98089-1
Long Coast Pineapple Mimosa Non-Alc D9 Cocktail	(6x4)x355ml	84	7	6-99838-98076-1
Long Coast Sea Salt Margarita Non-Alc D9 Cocktail	(6x4)x355ml	84	7	8-50036-26019-6
Long Coast Sour Apple Martini Non-Alc D9 Cocktail	(6x4)x355ml	84	7	6-99838-98088-4
Long Coast Wild Blueberry Mojito Non-Alc D9 Cocktail	(6x4)x355ml	84	7	8-50036-26020-2

BOLDT ICED TEA



- Georgia-brewed, non-carbonated iced tea infused with 5mg of THC
- Freshly brewed black tea from Georgia, showcasing the regions tradition of high quality, full bodied tea.
- Non-carbonated iced tea is a refreshing and smooth experience,

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Boldt Infused D9 Black Tea	(6x4)x355ml	84	7	8-50011-86014-4
Boldt Infused D9 Blueberry Pomegranate Tea	(6x4)x355ml	84	7	8-50011-86016-8
Boldt Infused D9 Peach Tea	(6x4)x355ml	84	7	8-50011-86015-1
Boldt Infused D9 Teas Variety Pack	(4x6)x355ml	84	7	8-50011-86020-5

ELEVADO HEMP COCKTAILS



- Hemp Infused Cocktail with less calories, less sugar, and zero artificial ingredients
- Made in Tucson, AZ
- CBD Sparkling cocktails that are easy to enjoy

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Elevado D9 Infused Berry Mule Non-Alc Cocktail	(6x4)x355ml	84	12	8-50055-39804-7
Elevado D9 Infused Mango Margarita Non-Alc Cocktail	(6x4)x355ml	84	12	8-50055-39806-1
Elevado D9 Infused Prickly Pear Paloma Non-Alc Cocktail	(6x4)x355ml	84	12	8-50055-39807-8
Elevado D9 Infused Strawberry Daiquiri Non-Alc Cocktail	(6x4)x355ml	84	12	8-50055-39805-4
Elevado D9 Infused Variety Pack Non-Alc Cocktails	(3x8)x355ml	84	12	8-50055-39808-5

CALEXO HEMP BEVERAGE



- Calexo is an art & design collective of BIPOC, LGBTQ, women and allies focused on creating delightful drinking opportunities for all
- Delicious and health conscious drinking experiences.
- Infused with 5mg of hemp-derived THC

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Calexo Citrus Rose Sparkling D9 Hemp Beverage	(6x4)x355ml	84	7	8-50051-79600-7
Calexo Cucumber Citron Sparkling D9 Hemp Beverage	(6x4)x355ml	84	7	8-50051-79601-4
Calexo Semi-Tropic Sparkling D9 Hemp Beverage	(6x4)x355ml	84	7	8-50051-79602-1

NORTH CANNA COMPANY



- Zero Sugars, Zero Calories, Zero Hangover
- Fast-acting in fun flavor combinations
- Good vibes from an all-natural, lightly carbonated beverage

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Higher Vibes Raspberry Lemon 5mg THC/10mg CBD	24x355ml	96	12	8-60002-97723-2
Higher Vibes Blueberry Citrus 5mg THC/10mg CBD	24x355ml	96	12	8-60009-81900-9
Higher Vibes Pineapple Orange 5mg THC/10mg CBD	24x355ml	96	12	8-60009-81902-3
Higher Vibes Blackberry Mango THC/CBD Seltzer	24x355ml	96	12	8-60009-81901-6
Higher Vibes Adventure Pack (8-can Variety Pack)	(3x8)x355ml	96	12	8-60011-31904-7
High Tonics Blood Orange Mango 10mg THC Seltzer	24x355ml	96	12	8-60011-31901-6
High Tonics Prickly Pear Lime 10mg THC Seltzer	24x355ml	96	12	8-60011-31900-9
High Tonics Strawberry Melon 10mg THC Seltzer	24x355ml	96	12	8-60011-31902-3

FLYERS COCKTAIL COMPANY



- Premium THC infused sparkling cocktails crafted by expert mixologists
- Non-Alcoholic, low-calorie, low-sugar, vegan & gluten free
- Made with 5mg of hemp-derived THC

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Flyers 5mg THC Ol Fashioned 355ml	24x355ml	91	13	7-03674-91158-9
Flyers 5mg THC Aperero Spritz 355ml	24x355ml	91	13	7-03674-91157-2
Flyers 5 mg THC Margarita 355ml	24x355ml	91	13	7-03674-91156-5
Flyers 5mg THC Watermelon Mint Spritz 355ml	24x355ml	91	13	6-56464-13817-1
Flyers 5mg THC Mango Guava Spritz 355ml	24x355ml	91	13	6-56464-13816-4
Flyers 5mg THC Grapefruit Lime Spritz 355ml	24x355ml	91	13	6-56464-13818-8

KEEF SODAS



- Everything you love about the sweet and timeless soda flavor with a burst of THC for an added effect.
- Born in 2010, Boulder, Colorado
- Infused with Delta 9 THC

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Keef Bubba Kush Root Beer	(6x4)x355ml	70	10	8-50026-39541-9
Keef Orange Kush	(6x4)x355ml	70	10	8-50026-39540-2
Keef Original Cola	(6x4)x355ml	70	10	8-50026-39551-8
Keef Purple Passion	(6x4)x355ml	70	10	8-50026-39539-6

HECTARES THC INFUSED



- 5mg Delta 9 THC & 5mg CBD
- Natural flavors and zero added sugars
- Only 10 calories - Stone Fruit
- 0 Calories - Dragon Fruit

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Hectare's D9 Infused Dragon Fruit Seltzer 4pk 12oz	(6x4)x355ml	96	8	8-50012-91879-0
Hectare's D9 Infused Stone Fruit Craft Soda 4pk 12oz	(6x4)x355ml	96	8	8-50012-91875-2

KIND CANNA CO.



- Zero Calories and no food dyes
- Thoughtfully crafted to be non-carbonated, for a refreshing and smooth drinking experience.
- No hangovers!

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Kind Carmel Apple-10MG	(4x6)x350ml	100	10	7-88362-91166-9
Kind Orange Creamsicle 10MG	(4x6)x350ml	100	10	7-88362-91163-8
Kind Raspberry Lemonade 10MG	(4x6)x350ml	100	10	7-88362-91183-6
Kind Carmel Apple 25MG	(4x6)x350ml	100	10	7-88362-91154-6
kind Orange Creamsicle 25MG	(4x6)x350ml	100	10	7-88362-91136-2
Kind Raspberry Lemonade 25MG	(4x6)x350ml	100	10	7883629191200

CANN SELTZERS



- All natural, low calorie and ultra social
- No hangover with a great buzz
- Award Winning

Product Name	Package	CS/Pallet	CS/Layer	Unit UPC
Grapefruit Rosemary Hi Boy 5mg THC/10mg CBD	(6x4)x355ml	104	13	8-10073-08280-9
Lemon Lavender Hi Boy 5mg THC/10mg CBD	(6x4)x355ml	104	13	8-10073-08275-5
Blood Orange Cardamom Hi Boy 5mg THC/10mg CBD	(6x4)x355ml	104	13	8-10073-08279-3
Ginger Lemongrass Hi Boy 5mg THC/10mg CBD	(6x4)x355ml	104	13	8-10073-08289-2
Pineapple Jalapeno Hi Boy 5mg THC/10mg CBD	(6x4)x355ml	104	13	8-10073-08273-1
Grapefruit Rosemary 2mg THC/4mg CBD	(4x6)x237ml (8oz)	130	13	8-10073-08229-8
Lemon Lavender 2mg THC/4mg CBD	(4x6)x237ml (8oz)	130	13	8-10073-08208-3
Blood Orange Cardamom 2mg THC/4mg CBD	(4x6)x237ml (8oz)	130	13	8-10073-08228-1
Ginger Lemongrass 2mg THC/4mg CBD	(4x6)x237ml (8oz)	130	13	8-10073-08267-0
Pineapple Jalapeno 2mg THC/4mg CBD	(4x6)x237ml (8oz)	130	13	8-10073-08274-8