



**MORALES BEVERAGE GROUP**

**PORTFOLIO**

# AGAVALES

## TEQUILA



Tequila Agavales is produced with only the heart of the best Blue Agaves grown in the Jalisco region. The result is a fantastic tasting Tequila for use in making super premium margaritas. Tequila Agavales is presented in both Gold and Blanco. It is produced in four column stills for the purest flavor. Agavales is the perfect Tequila to use in margaritas or as a shooter. The best news about Agavales is the price. Tequila Agavales can be purchased at a price similar to the other “low-end” Tequilas. Compare our price to Juarez, Rio Grande, Montezuma or Giro Tequilas. Unlike these other Tequilas, Agavales is 100% agave not mixto. Used by most Mexican Restaurants, it has become the #2 selling tequila in Texas. Available in 50ml, 375ml, 750ml, Liter and 1.75L

# AGAVALES PREMIUM

## TEQUILA



Agavales has become one of the top national brands in America and overseas. It has always had fame of over delivering with a great price/value ratio. We have done this now with the most expensive tequilas available. We dare you to compare our Agavales Premium to any \$50+ bottles of tequila. Our difference is that our product is truly craft. We hand-pick each agave and blend 50% from the highlands and 50% of the lowlands to ensure all the tequila region has to offer. Next we fire roast the agave the traditional method. This is much more expensive and time consuming but the result is an exceptional product. Our tequila is then fermented and distilled and never touches a diffuser that strips out the flavor. We take pride in every bottle and to stay true to our name, we over deliver in a big way.



# AGAVALES

## FLAVORED TEQUILA



Agavales Flavored Tequilas are a unique experience. At only 70 calories per serving, they can be easily enjoyed on their own chilled or blended in to your favorite cocktails for a new burst of flavor. Experience something new today, experience extraordinary.

Spicy and refreshing, Agavales Spicy Cucumber Tequila is the perfect blend of Blanco Tequila with natural cucumber and spice flavors. It marries together for an unforgettable spirit with both spicy, and sweet herbal notes.

Fruity and bright, Agavales Tropical Mango Tequila blends Blanco Tequila with fresh, fruity flavors. They form for a bright spirit bursting with juicy mango and tropical fruity notes.

Tart and fruity, Agavales Blood Orange Tequila has tart orange flavors and balances the juicy orange notes with hints of sweetness.



# VIVAMOR

TEQUILA



Crafted at Casa Maestri Distillery, proudly female-owned by Celia Maestri, Vivamor Tequila is inspired by her granddaughters, Victoria and Valentina Morales and their passionate and loving natures.

Each bottle is a labor of love from everyone who helps bring our tequila to life. From the jimadors who carefully cultivate each agave plant for years to the local Mexican artisans who hand paint the intricate bottle designs.

Que VIVA el amor.

# MUNDO DE ORO

## TEQUILA



From the mystical earth and soils of Mexico comes our country's richest treasure, a beautiful 100% agave tequila that has been cultivated from years of tireless labor and traditions. Experience the magic that emanates from the earth and soaks up the culture, flavors and passions of Mexico's traditions.

We believe tequila is the most valuable and artistic commodity which is why we crafted Mundo de Oro, translated to World of Gold, with exquisite detail to each profile. We distinctively age our tequila in barrels that have been used with red and white wine to compliment the sweeter notes of agave and giving our tequilas very unique profiles. They are then carbon filtered and oxygenated to enhance the characteristics, flavor and notes and soften the harshness that can be found in many tequilas, resulting in an easy to sip, delicate tequila.



# AZULEJOS

TEQUILA



Winner of Four Double Gold Medals at the SF World Spirits Competition. This tequila is known for its artistic bottles. The Silver and Reposado are in hand-blown glass bottles. The Añejo comes in hand-painted bottles. Both the bottle and its contents are works of art. This makes for the perfect gift or as an addition to any collection. Two limited series are available. Picasso Inspired Masterpiece Collection, and the Heroes of Mexico Collection. Will sell on the shelf.



## DOÑA CELIA

### TEQUILA



Doña Celia tequila was created to commemorate the art of the catrinas, which is a symbol and tradition of Mexico. Originally the catrinas was created by Mexican artist Jose Guadalupe Posada who used to paint pictures of the President of Mexico's wife, and other political wives as satire. It became very popular among all and became a historic symbol for the country. Today, the catrina is now a symbol of the famous Día de los Muertos to celebrate the life and death of who once lived.

## TACO TUESDAY

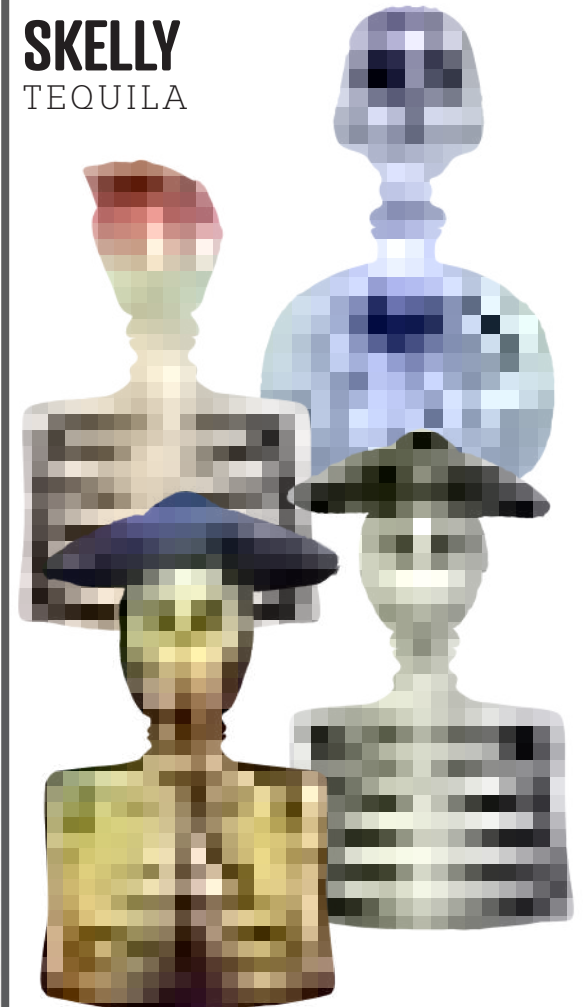
### TEQUILA



Now you can celebrate Taco Tuesday everyday! Your favorite weekly food celebration now has a tequila to complete the Fiesta. Filled with smooth 100% agave blanco tequila from Mexico's most awarded distiller, Casa Maestri. Not only does this tequila make the perfect margarita, it also pairs perfectly with tacos! Available in collectable editions shaped like a cactus, an avocado, a pinata and a crunchy taco, Taco Tuesday Tequila embodies Mexican culture in a fun, fresh way.

## SKELLY

### TEQUILA



Skelly tequila is one of the most unique packages that we have launched. This product embodies Mexican traditions of "Día de Los Muertos" a holiday where it's a true joyful celebration of life honoring their ancestors. The tequila is contained in the body of Skelly, you just pop off the head and serve from the bottle "neck". This hand-painted clay bottle is created by Mexican Artisans as well as the bandana that goes on the Blanco, the Straw Hat with a colorful band on the Reposado and the intricate Mariachi Hat that decorates the Añejo. The tequila comes from double gold medal winning Los Azulejos!

## TROPHY HEAD

TEQUILA



Azulejos brings you a new ultra premium award winning tequila, Trophy Head.

Elegantly Texan, these decorative skull shaped bottles are filled with the same fine juice as you've grown to love in Azulejos & Skelly. Add them to your collection or gift it to the Texan in your life!

## GRAN ALAMBIQUE

TEQUILA



From the family & distillery that creates the beloved Azulejos tequila comes their finest creation yet. Luna de Plata is an Extra Añejo Ultra Premium 100% Agave Tequila that exceeds expectations. This masterpiece is one of the finest tequilas that exist and come in an impressive packaging to match the liquid gold inside. The beautiful copper pot still is not only unique, but a stunning display of how this tequila is created. The presentation is then finished off by being placed in a beautiful black box.

## DON RAMON 25TH

ANNIVERSARY TEQUILA



For years there had been whispers of “lost barrels” within the walls of Don Ramón and, in 2018, those barrels were discovered in an overlooked wing of Casa Don Ramón’s distillery in Jamay. Written lineage of the barrels were long lost, but Casa Don Ramón took the utmost care to preserve and respect the legacy of these lost barrels, and rumor has it, the Tequila aged there for 11 years or more. The Tequila was further aged for three additional years to ensure the liquid could officially be classified as an extra añejo within industry requirements. Named the Añejo Tequila Distillery of the Year at the 2021 New York International Spirits Competition. Limited Edition bottle is adorned with 306 Swarovski® Xillion Rose crystals in a combination of 278 Crystal and Golden Shadow crystals on the bottle itself and 28 on the bottle topper.



## DON RAMON LIMITED EDITION TEQUILA



INTRODUCING: Tequila Don Ramón Limited Edition. Made of 100% Blue Agave from Jalisco, harvested by hand from the bounty of the earth, Tequila Don Ramón Limited Edition is devoted to creating the world's finest Tequila.

Presented in a precious Swarovski® crystal embellished bottle, our offering is created to captivate and delight the tastes of the world's most discerning palates.

The height of heritage,  
made to be coveted.

## DON RAMON PLATINIUM TEQUILA



Set the Bar at Home. It's guaranteed to impress. This line of Cristalino tequilas is unlike any other on the market. From field to bottle, every step of Tequila Don Ramon is artfully composed by the Maestro Tequilero. Exceptional standards created by the Maestro to cultivate this complex agave elixir, ensures consistency in profile for the discerning palate. Our modern approach to the time-honored practice of distillation results in an exquisitely smooth taste with a long finish meant for easy sipping and exquisite cocktails.

## DON RAMON PUNTA DIAMANTE TEQUILA



Our 100% Blue Agave is harvested from the highlands of Jalisco, where the Blue Agave flourishes in the microclimate and mineral-rich soil. Our frosted glass bottles are meticulously etched with our 'punta diamante' technology, for an unobstructed view of the spirit within. Whether sipped or enjoyed in a cocktail, this stunning crystal-capped collection enchants at first sight.

Drink tequila like a local.



## DON RAMON TAMARINDO

FLAVORED TEQUILA



Made from 100% Blue Agave from the highlands of Jalisco, Mexico, this Silver Tequila can be described as bright with delicate notes of tamarind. A sip reveals a tropical touch that evolves into a warm minerality. It is a Tequila with a pleasant flavor, an exotic and refreshing mix.

## DON RAMON LAVENDER

INFUSED TEQUILA



Made from 100% Blue Agave carefully selected by experienced jimadores and infused with lavender. Aromatic notes of lavender and fruits on the nose. On the palate you'll find enticing flavor that blends notes of cooked agave and citrus fruits for a fresh, sweet profile. We join the fight against Breast Cancer, donating 10% of sales from this edition to a foundation that dedicates its efforts to the timely detection, diagnosis and treatment of this condition.

## HIJOS DE VILLA

TEQUILA



Hijos de Villa Tequilas were created to commemorate the 55th anniversary of their distiller, Licores Veracruz. The Rifle represents the Mexican Heritage by through the hand blown, unique bottle that embody the revolutionary spirit of Pancho Villa and Zapata. Filled with a smooth tequila the fine liquid inside matches the beauty outside. One of the original tequila "Shooters," this patented glass mold is unique and makes great collectables and gifts

# CENTINELA ETERNO

TEQUILA



Centinela cristalino is our 100% agave añejo tequila. For its creations we use the best agaves of Casa Centinela. This tequila is aged for over 36 months in American white oak barrel, then we carefully filter the aged tequila to finish with a cristal clear liquid that retains its smoothest and more refined añejo aromas and flavors. This tequila offers us a magnificent and complex bouquet of aromas: slight touch of dry fruits and jasmine, lightly sweet without overpowering the taste buds. DIOSA MAYAHUEL Award for Excellence in Cristalinos Tequilas 2019

# CENTINELA ORIGEN

TEQUILA



Born in 1904 in Arandas, Jalisco, Centinela 100% Agave Tequila is the flagship brand of Casa Centinela, a Mexican owned company with over 100 years of experience in the art and tradition of crafting additional tequilas. Casa Centinela boasts the largest tequila cava in the world housing more than 50,000 American Oak Barrels. Centinela is produced using traditional production methods to bring a complex yet easy to drink line of Tequilas.

# CENTINELA

TEQUILA



BLANCO: Centinela Clásico comes from 100% blue agave from the Jalisco region. Our traditional production methods bring us this pleasurable and easy to drink tequila of a crystalline color, resembling brilliant silver, with fruit notes and a slightly sweet flavor. It is ideal for mixed drinks. Award Diosa Mayahuel 2016-2017  
REPOSADO: Clásico Reposado is medium bodied, with a balanced aroma and flavor of cooked agave, fruit notes, vanilla, and American white oak barrel. The production process is slow with a 6 months resting period in American white oak barrels that bring forward the vanilla notes and bright golden color.



# CHAQUIRA

## TEQUILA



Chaquira art is an art form from an Indian tribe in the Sierra Madre Mountains in Central Mexico. They create beautiful figures from thousands of glass beads. This very slow art form produces some very valuable pieces sold for hundreds of dollars. The jaguar is a sacred and feared animal/god in the Mesoamerican culture. These pieces reverence the jaguar. All hand made one-by-one.

# PADRE AZUL

## TEQUILA



Padre Azul Super Premium Tequila originates from an Austrian that inherited a passion for distilling from his father, who produced high-quality schnapps. His team partnered with his father-in-law and a team of renowned Master Distillers from Jalisco, Mexico to create Padre Azul. Padre Azul is made in Mexico, going above and beyond the standard requirements and quality criteria for tequila from Mexico. Our bottle was inspired by Mexican Culture and heritage. Crafted from Blue Weber Agave that are matured to at least eight years old. The agave are grown in the "Valles" near Amatitán in the state of Jalisco, Mexico.

# ADICTIVO

## TEQUILA



Tequila Adictivo, a Tequila 100% pure Agave Azul, a unique and exquisite taste, traditionally produced in order to preserve the purity of the agave. Adictivo harvests & hand selects the best blue agave. Then traditional processes are used that preserve the purity of the agave. They are then aged in French white oak barrels that give exquisite nuances of flavor. Available in Plata, Reposado, Anejo, Extra Anejo and Anejo Cristalino.



## TECNICO/RUDO

TEQUILA



Skillfully crafted tequila Rudo & Tecnico plays homage to Lucha Libre. These tequilas are produced in small batches from 100% Blue Agave grown in Los Altos. Rated "exceptional" it consistently wins both on the shelf and at the spirits tasting competition

## CABALLO ESTRELLA

TEQUILA



Caballo Estrella is especially created for premium margaritas. This is a favorite for restaurants and consumers who like tasting cocktails. This tequila has a higher agave content for the full agave flavor that is so important in these great drinks. This is a product of Mexico and therefore we are able to pass on the savings to the consumer.

## EL AMO

TEQUILA



Hacienda La Capilla dates back to 1895 when the distillery was built by two famous Mexican families of Aceves and Casillas. It was primarily Don Antonio "El Amo" Aceves, who devoted his life to the growing of agave and the Tequila production. El Amo Premium has always benefited from carefully grown and selected agave from the highlands of Jalisco "Los Altos", the region that gives the unique flavor and aroma to its agave.

## XICOTE TEQUILA



The Xicote, being mystical is the protector and caretaker of the agave fields. A blend of man and agave.

Blanco: Exotic and sophisticated balance, that will wrap the palate with its unique herbal fruity aromas and citrus notes and deliver a sense of freshness and softness that enriches the senses

Reposado: Soft and smooth notes of butter with light hints of vanilla and a stout finish of wood and cooked agave elevates the balance to a more sophisticated and complex sensory experience. The soft and round bouquet that comes from resting the liquid in white oak barrels with the exotic herbal and fruity notes that distinguished Xicote.

Anejo: Delicate and marked notes of wood, chocolate, spices and cooked agave. Known for its excellence and backed up by its meticulous craft process that meets the highest international quality standards. By resting the liquid in American White Oak barrels for more than 12 months, it results in a wrapping sophisticated balance of aroma and taste.

## CAVA DE ORO TEQUILA



Cava de Oro Tequila is a tequila of exceptional flavor. Carefully handmade the artisanal way with the best blue agave.

Harvested and hand selected to toast the traditional flavor of the best tequila and allowing you to reflect on a real and sensational experience of agave.

## TESORO AZUL TEQUILA



Marco Antonio Solis, passionate of his culture, went on a quest to a product that would represent Mexico and himself with dignity. His quest gave results when during one of his visits to different tequila distilleries, he tasted Tesoro Azul tequila, and its taste and presence captivated him. After an extended period of work to tailor the brand with his distinctive touch, Marco decided to form an alliance with the producers to bring the brand to many other palates in Mexico as well as abroad.



# MUCHA LIGA

## TEQUILA



Mucha Liga is the thrill of the Mexican Lucha Libre in Tequila form. A taste of bravery, strength and tradition, all mixed up inside our unique bottles. A masked bottle that hides the real identity of those who fight everyday to get what they deserve. Our agave is grown under the surveillance of Juanacatlan distillery's farmers, a production model designed to vertically integrate the best from agriculture, human resources to production without hampering the natural and social development of La Ciénega region of Jalisco, soil that meets a high balance of nutrients due to the very few generations of agave harvesting of the area, this factor allows our batches to sample a vast and complex spectrum of flavors and aromas which build a great expression of the relationship among the soil and the flavors associated with the Cienega region where the agave is grown.

# CASINO AZUL

## TEQUILA



Casino Azul Premium is a one-of-a-kind tequila bottle with 3 different chambers, one with Blanco, one with Reposado, one with Añejo tequila. Each has its own spout and is refillable. It also comes in a large box. The Casino comes with a green colored agave on the inside of a round bottle, it is also very decorative.

# CASINO AZUL

## TEQUILA



Gorgeous bar top ready bottle of Casino Azul Anejo tequila in a whimsical jaguar shaped bottle. A one-of-a-kind choice bottle shape, and complex tequila. A wonderful blend of crisp vanilla with hints of fruit, and extremely smooth.

Casino Azul Anejo Ship Edition is a beautiful bottle of Anejo tequila. A one-of-a-kind choice, it has a golden color with sweet aromas of fine leather and vanilla, with a touch of fruitiness.



# MORALES

## TEQUILA



Morales 100% Agave is everyone's tequila. There is no tequila that is made from 100% agave even near the price point of this product. It is ideal for margaritas, as a well tequila for restaurants and believe it or not, you can drink this tequila on its own for sipping. There is no tequila of better value. Available in Gold & White LTR and 1.75L. Also available in Mixto for a great price!

# JARANA

## TEQUILA



JARANA was created in 1994, by the Velasco family who came to Mexico from Spain in 1908 searching for a new opportunities. Jarana was born as a mixto Tequila and after some years evolved into a 100% Agave. In 2013, La madrileña launched a new formula, responding to the new preferences of the market Today, Jarana is an excellent quality tequila with a competitive price representing dreams, hard work, honesty and inspiration. At restaurants is the perfect choice to prepare cocktails thanks to its flavor and his authenticity that call upon a young identity that not only in Mexico but all over.

# COMPOVEDA

## TEQUILA



Composeda is Tequila for people who thought they'd never love tequila. For sipping, not shooting. For sharing and celebrating. **Reposado:** Proprietary double aging 11 months in total - 8 months in American Bourbon Barrels, 3 Months of finishing in California Red Wine Barrels. Caramelized cooked agave with a backbone of cranberries, vanilla, light cream and cinnamon. Notes of whiskey and baking spices contribute to a full bodied peak leading to a dry finish. **Extra Añejo:** We age our Extra Añejo in French and American Oak red wine barrels from California, medium bodied, with notes of oak, vanilla, caramel, and hints of red jammy fruit. Proprietary double aging - 5 years in Napa Valley Red Wine Barrels, 1 year of finishing in brand new French Oak Barrels

# CABRITO

## TEQUILA



Mexico's best selling tequila. Cabrito 100% Agave Tequila is produced by Casa Centinela, a Mexican owned company with over 100 years of experience in the art and tradition of crafting traditional tequilas. Casa Centinela boasts the largest tequila cava in the world housing more than 50,000 American Oak Barrels. Cabrito Reposado is aged in American oak barrels and is additive free.



# LA VIEJA TABERNA

TEQUILA



We love tradition. Traditional Mexican customs, traditional watering holes. Traditional Tequilas. This tequila embodies the essence of your favorite old "taberna" or "bar". The warm comforting feeling that envelops you with the warm aromas and bold flavors. La Vieja Taberna, established in 1938, is made from the most traditional 100% agave tequila, to embrace the most traditional Mexican flavor.

# BUEN AMIGO

TEQUILA



It's a tequila of excellence creating the perfect combination of tradition and modernity. A young intense and characterful tequila. The Reposado is a brilliant golden hue with soft smell with subtle notes of nuts with vanilla and cinnamon. On the mouth it has soft alcoholic notes with sweet and fresh sensations, promises of soft notes of vanilla and cinnamon. The Blanco has subtle notes of peach and lemon. On the mouth it has soft alcoholic notes with citrus sensations and sweet fruits. Ideal for making drinks.

# MORALES CLASICO

TEQUILA



La Cava de los Morales Clasico is just plainly a great value this high quality mixto tequila is the #1 choice for restaurants and for Margaritas. La Cava de los Morales Clasico is available in Blanco and Gold Liter and 1.75L.

## CABALLO ESTRELLA

MIXTO TEQUILA



Caballo Estrella is a tequila especially created for premium quality margaritas. This is a favorite for restaurants and consumers who like great tasting cocktails. This tequila has a higher agave content for the full agave flavor that is so important in these great drinks.

## LAJITA

MEZCAL



Lajita Mezcal Reposado is a premium Mezcal made from 100% Agave. In 1997 it was named the best mezcal in U.S. market. Lajita is aged 5 months and it is 100% agave. Lajita is excellent due to the smooth, fine taste. Handcrafted from specially selected Espadin Agave and distilled in Matatlan, Oaxaca, Mexico,

## DIVINO 30 YEAR

MEZCAL



Aged to perfection this smoky delicacy is all you've ever wanted in a high end mezcal. In fact, this isn't just a mezcal, every sip of this 30 year mezcal is an experience. Made in Licores Veracruz by Mezcal Master Jose Villanueva Barragan from 100% Agave Espadin this Oaxaqueño mezcal has been aging since 1984. Each bottle has a written bottle number, barrel number and date of bottling handwritten on the bottle and signed by Mr. Villanueva himself!



## DIVINO REPOSADO

MEZCAL



Divino Mezcal with worm is the same Mezcal that is found in Divino with Pear, but in a more traditional presentation. The worm lives in the agave plant and is typically placed in the Mezcal to define it as authentic. It is considered a right of passage to eat the worm.

## DIVINO BLANCO

MEZCAL



Oaxaca - Divino Blanco comes from Licor Veracruz, a distillery with 5 generations of expertise in crafting Mezcal. Carefully selected Espadín agaves are cooked and crafted to perfection for a Blanco mezcal with an exquisitely balanced flavor and aroma.

Nose: Fresh and smooth balance of traditional Espadín Agaves, gently herbal with floral notes, smokey and mineral aromas that evoke the land

Taste: The palate is fresh, delicate and light.

Fresh, herbal and mineral notes with a lingering finish.

## DIVINO SINGLE BARREL

MEZCAL



Divino Single Barrel is finally here! This amazing Reposado Mezcal is aged 6 to 9 months, longer than most Mezcal. To maintain cleaner, more refined aromas & flavors, only the agave hearts are used in its making. You will not be disappointed with this complex Mezcal.

# DON RAMON

## MEZCAL



Made from 100% Salmiana Agave carefully selected by experienced jimadores. For each agave harvested, Casa Don Ramon plants two more in its place. This exquisite Mezcal has nuanced notes and aromas of smoke, citrus and floral elements for discerning palates. On the palate you'll find the profile to be herbal, subtly fruity and smokey.

# AKUL

## MEZCAL



AKUL is a hand made mezcal created to enjoy the real taste of the agave. Akul has a smooth, full bodied, rich agave flavor, with a light smokey finish that reminds us of the way the agaves are cooked. In Mexico it is common to taste it with an orange slice sprinkled with salt and chili.

# AKUL

## MEZCAL



Made from Wild Agaves for one-of-a-kind combinations and profiles. Small batch mezcal, numbered by batch.

Cirial: Traditionally distilled. Wood, herbal and fruity aromas are characteristic.

Espadin-Tepeztate: Intense aromas and flavors originated from combining semiwild and wild agaves since they are cooked, grinded and fermented together.

Madrecuishe-Tobala-Arroqueño: A unique experience, produced from three rare wild agaves



## SABABA MEZCAL



Sababa Mezcal is a premium mezcal that honors the unique and mythical traditions of Mexican folklore by living inside an alebrije, which are brightly-colored fantastical and dream-like figures inspired by the imagination. Our alebrije is a hybrid of three creatures: the owl, who signifies magic and ancient wisdom, the bat who symbolizes renewal through its connection to the moon and is the main pollinator of the agave plant, and the rooster who stands for pride, hope and a new day.

## MARCA NEGRA MEZCAL



Marca Negra's initiative is to showcase diverse expressions of Mezcal made with ancient traditional methods, from different varietals, regions and styles in their purest form. We locate the best traditional Mezcal wherever it may be found, however remote the producer may be located. The handprint on the bottle pays tribute to the tireless work of the master distillers and the ancient knowledge that marks each and every one of our products.

## METEORO MEZCAL



According to legend, a flash of light suddenly illuminated the sky of the Southern Sierra of Oaxaca. A roar was heard and people saw "little eyes of fire" falling from the Heavens. An old "Maestro Mezcalero" saw a small crater with a meteor lying inside had formed. He decided to use that crater and the red hot stone to cook his ripe agave hearts. And thus, he made the best Mezcal anyone had ever tasted. When people asked how he had done it, he simply replied "it fell from the sky." Meteorito is an artisanal Mezcal of the highest quality strictly using the traditional methods.

# MORALES

MEZCAL



Morales Mezcal is the newest addition to the beloved Morales family. Made from 100% Espadin Agave this artisanal mezcal is made in small batches to bring you an ultra premium product! Not to mention the BEAUTIFUL craft packaging, its sure to be an eyecatcher on any shelf!

# SANTO GUSANO

MEZCAL



Santo Gusano is a mezcal with citrus tones that makes it different and extremely cordial. Our 100% artisanal process and with a diversity of terruños, combined with the different magueyes, makes the mezcal of Oaxaca a great experience for the senses.

# TRES PAPALOTE

MEZCAL



Cheech Marin American actor and comedian best known as one half of the Grammy-award winning duo Cheech & Chong, will serve as brand ambassador and endorses Tres Papalote as part of his "feel good - enjo y life - have fun" persona. Cheech invites those consumers interested in a premium mezcal to "discover the spirit of a new era - experience the Magic of Tres Papalote Mezcal - My Mezcal!" Tres Papalote Mezcal, which is exclusively distilled from the Wild Cupreata agave plant grown on the mountaintops of Guerrero, Mexico, is unique to the mezcal category, crafting a slightly sweeter and less smoky flavor than other mezcal varieties.



# MEZCO

MEZCAL



Mezco Mezcal is a platinum mezcal made from vodka & spirits distilled from the finest agave.

# MEZCALITO

MEZCAL



El Mezcalito is the number one selling agave spirit in Mexico, they sell over one million cases annually. El Mezcalito is a unique blend of agave with cane alcohol. It is similar to tequila but with lesser amount of agave. The product is sold in plastic bottles in every city and town in Mexico. The taste is smooth and pleasant without harsh alcohol after taste. El Mezcalito tastes great straight or mixed with your favorite tequila type mixer.

# OGGUN

ALCOHOL



Oggun is a premium Aguardiente that is available in 151 proof and 100 proof. This is a huge brand in the Latin community and highly consumed and used in many blessings and rituals. This product has a lot of meaning and has been a very high volume item and now a staple in the community.

## LA LUPE

ALCOHOL



La Lupe is a cane spirit made in Veracruz, Mexico. It is 80 proof but also available in 99 proof.

## ANIS CARTUJANO

ALCOHOL



The best anise and the favorite of the Venezuelan people. Made with 30% alcohol, natural essence of anise and sugar. We are producers of one of the most traditional products in Venezuela, a faithful companion of young people and workers for generations. It is usually taken pure or mixed with juices, yogurt.

## VICTORIA

ALCOHOL



Alcohol Victoria has been sold in Mexico for over one hundred years. It is a high proof cane spirit consumed in many ways, but most commonly in winter punches. It is a high proof (99 proof) distilled from cane sugar.



# CRISTAL

## AGUARDIENTE



Cristal is considered the National drink of its native land, trucked in from Colombia's sugarcane fields then mixed with anise. Distillation converts the sugar to alcohol, with most about 60 proof, adding more sugar to give it its trademark sweetness. Industria Licorera de Caldas blends its alcohol with the purest water coming from the Nevado del Ruiz and the best natural anise essence from Europe.

# QUEZALTECA

## AGUARDIENTE



Aguardiente created from a blend of distilled sugar cane. Created at an altitude of 2,200 meters at Licores de Guatemala. Quezalteca is a mixture of the spirits distilled from cane honey, called molasses and aged in white oak wood pipes for periods of at least one year under the strictest quality controls. This especial process produces flavors of the highest purity, perfect to mix with any drink and cocktails.  
TAMARINDO: A smooth cane spirit aged for 12 months with natural Tamarind from Guatemala, which bring a sweet and savory taste.  
JAMAICA: A smooth cane spirit aged for 12 months with natural Rosa de Jamaica (Hibiscus) a refreshing balance between citric and acid

# VENADO

## AGUARDIENTE



*Venado is an Añejo Aguardiente hailing from Guatemala. Created from a blend of distilled sugar cane, called melaza and aged in white oak barrels for a year or more under stringent quality control that guarantees only the highest quality.*

*Venado Aguardiente is distilled three times creating a neutral and high quality spirit.*

# TIK TACK

AGUARDIENTE



For over 100 years Destileria La Central has produced Tic-Tack in El Salvador. It is the national spirit of El Salvador. With the explosive growth of the Salvadoran population in the U.S. this product is a natural for increased sales. Tic Tack is prepared with the finest alcohol rested in white oak barrels and subjected to multiple processes of filtration in order to achieve the quality and purity that characterizes one of the best aguar dientes.

# AXIA EXTRA DRY

MASTIHA



A first of its kind, Axia is an extra-dry and refreshing mastiha. Distilled from the resin of the mastiha tree, found on the Greek island of Chios. 30% fewer calories per serve than vodka and gin. Gold, (95 points) International Wine & Spirits Competition

# PISCO 100

PISCO



Our premium Pisco is produced in Peru under the strict supervision and care of renowned Master Distiller Guillermo Ferreyros. Pisco 100 Acholado is a unique and exceptional sophisticated beverage. It is a clear, translucent spirit made from the fresh "wine must" of expertly blended Quebranta, Torontel and Italia grape varieties from the Ica region near the city of Ica and the port of Pisco. It requires an average of 8 kilos (18 pounds) of grapes to produce just one liter of Pisco 100. Pisco grapes are gently pressed to avoid imparting tannins into the Pisco. This is one of the many reasons that Pisco 100 boasts the distinguishing seal of Hecho a Mano (Handcrafted).



# MOCAMBO

## RUM



These super-premium Mexican Rums are an expression of masterful distillation and generations of aging know-how. They are double distilled from pure cane molasses. It is then aged in barrels. It's smooth, spicy, smoked flavor is reminiscent of a fine cognac. Ron Mocambo is produced by Licores Veracruz with over 50 years of experience producing the world's finest rum and other spirits. Each bottle is a unique artwork. The bark fibers cover the glass in unique style and every bottle will have a slightly different presentation. This is the World's #1 Mexican Premium Rum. Available in 6 year, Carta Blanca, 15 year, musket shaped bottle & 20 year!

# BOTRAN

## RUM



Ron Botran began with a big leap of life. Five rum-loving brothers made one eye-opening journey from sunny Spain to glorious Guatemala in 1940 and never looked back. Casa Botran is located in the Quetzaltenango highlands of Guatemala. We're proud to make our rums entirely in Guatemala. Our land makes it; our climate shapes it; our methods transform it and our rum is one of a Guatemalan kind. It's why we've been awarded Protected Designation of Origin. In fact, we are the first sustainable rum in the world across every part of the rum journey as acknowledged by ISCC.

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# VENADO

## RUM



Established in 1976 and created in Quetzaltenango highlands of Guatemala. This exceptional rum is created with spicy challenging flavors for those who don't take life too seriously.

**ESPECIAL:** White rum with character, aged to obtain the perfect balance between flavor and neutrality

**LIGHT:** Light white rum, perfect balance between smoothness and purity to enjoy

# BUGALU

## RUM



El saborcito de Puerto Rico! This flavored rum has a smooth coconut flavor that will add a Caribbean flair to any drink. Who's ready to rumba?

# POTTERS

## RUM



Potter's Rums are produced in the finest West Indies distillery. They are produced from only premium molasses made from the best growing regions of the Caribbean basin. Potter's Rums are smooth and mellow with a light, pure taste. Potter's West Indies Rum brings a taste of the Caribbean to all your favorite Rum drinks. All of the Rum's in the Potter's range are great for making your favorite cocktails.



# INMORTAL

RUM



Ron INMORTAL is distilled, aged and bottled in the port city of Barranquilla, in the northern part of Colombia. Located near the Caribbean Sea, at the delta of the Magdalena River, the city is the cultural center of Colombia's Caribbean Region, and the tropical climate there provides ideal conditions for rum production. Our rum is handcrafted from the finest sugar cane molasses and honeys, meticulously fermented and then column distilled and blended. The next step is aging, where the magic truly happens - Ron INMORTAL is painstakingly matured for 12 years in used American white oak barrels to impart a naturally rich aroma and deliciously smooth flavor notes of vanilla, peach and citrus. Ron INMORTAL derives its signature taste from this traditional and careful aging process - never from artificial additives.

# TANDUAY

RUM



Tanduay Silver Asian Rum is from the Philippines and aged up to 5 years in used Bourbon Barrels. A light golden hue and a silky texture with natural flavors, toasted coconut, mango and vanilla. The finish is very smooth and balanced, a compliment to the cocktail and proud winner of a 2018 Double Gold Medal - SFW S. Tanduay Asian Gold Rum is aged up to 7 years in Bourbon Barrels. A bright golden amber rum with elegant smooth natural flavors of apricots, golden raisin and caramel. Silky lengthy finish, with a hint of spice, can be enjoyed neat, on the rocks and a compliment to the cocktail. 2018 Tastings. 93 Points Gold Medal

# MIAMI

RUM



Miami Club Rum is a super-premium hand-made spirit from Florida sugarcane and molasses; then aged in limousine French oak, hand filtered to nearly clear perfection. Notes of vanilla, caramel and molasses harmonize with toasted oak and lemon cookie.

## VALZOLA

### RUM



Ron Valzola Superior Rum is Caribbean style rum. The Ron Valzola company has been making superior rum since 1880. This product is a staple in Florida and definitely part of the Rum drinking community. Valzola is a name that stands by a high quality product but at an amazing price. Overdelivers in every way. This product keeps selling because once you have it, you're hooked!

## TIBURON

### RUM



Tiburon rum is a handcrafted, aged, premium rum. Our family-owned distillery is near the shores of the Caribbean Sea in Belize. We offer our original dark rum, and a high-proof white rum perfect for mixing. Our rum is molasses-based and aged in bourbon barrels. The warm Belize climate gently matures the young rum so it displays the same appealing characteristics of an older spirit.

## VIEJO DE CALDAS

### RON



Columbia's finest rum, developed with the secrets of the Caribbean and the traditions of Spain. The aristocratic lineage and aging in oak casks produce the smooth taste, body and flavor of Ron Viejo De Caldas.



# BORACAY

RUM



Enjoy the smooth, mellow taste of our finest white rum with exciting and exotic flavors. Drink it neat, on the rocks or as a mixer.

# TRIGO

RUM



El saborcito de Puerto Rico!  
Trigo Ron Reserva Añejo: This ultra-Premium rum has the perfect blend of Puerto Rican rums perfectly aged up to ten years in a controlled environment within oak barrels. To round off its unique flavor and bouquet, we add a careful touch of various secret ingredients. Ron Reserva Añejo comes in a decanter type bottle, with its name engraved and sealed with a special cork that gives it a masterful appearance.

# TARRO

RUM



Triple distilled, extra dry Mexican Rum.  
Available in Platinum & Gold.

# CALZAN

## RUM



In the Venezuelan East there is still talk of Rodolfo Esteban Gil, although nobody knows him by that name, but by his nickname, Calazan. A nickname given by the loves that marked his youth, but our founder never gave up his dream and true passion: The Venezuelan Rum. The legend began with its arrival in Nueva Colombia, near Carúpano, with the country's first large sugar cane farm. His ingenuity and momentum led him to create Calazan Premium Venezuelan Rum. A unique drink of character and strength, such as those who struggle to conquer their dreams.

# DG

## RUM



Imported from Jamaica, D&G White Overproof Rum is an authentic Jamaican rum that is the start of any night out. Add D&G White Overproof Rum to your favorite punch or combine with grapefruit soda, coconut milk or your favorite mixer to create delicious rum cocktails.

# BLACK CAT

## RUM



Suriname's pride since 1977 and winner of the prestigious "Gronde Selection Medaille d'Or", in Luxembourg, Brussels. Black Cat Rum was known in the 1970s for its exquisite taste and quality. Black Cat Rum has an intriguing and mysterious taste and the rum still has an aura of intangibility and mystique around it after more than 3 decades, but the renewed Black Cat Double Distilled and Extra Smooth evolution of this internationally renowned rum, which was introduced in Suriname on February 27, 2009, is also synonymous with trendy, modern, chic and is a real party rum. Black Cat Rum is drunk "on the rocks", but is also excellent in combination with cola or fruit juice. Furthermore, this rum is an ideal base drink for many cocktails.



## SOUTHERN SELECT

CANADIAN WHISKY



It is our great pleasure to craft Southern Select Club Canadian Whisky to celebrate the rich heritage of the South, known for its beautiful land and hospitable people. This whisky is truly unique because of the ultra-premium ingredients that are added during the distilling process. We select only the finest corn and rye, then slow age your whisky in American-Oak Bourbon barrels. Crafting Southern Select Club this way is what gives it a distinguished, smooth, mellow and creamy taste. We are confident that you will enjoy every sip as much as we enjoy every sip as much as we enjoyed making this fine whisky for you.

## SELECT CLUB

CANADIAN WHISKY



Born in 2014 from a love of southern flavors and good whisky. Select Club Pecan Praline Whisky was the first of its kind on the market and an innovator in the flavored whisky world. The sweet caramel flavors and buttery notes were an instant favorite and it inspired us to continue blending our favorite flavors with our one true love, whisky. We now boast a wide array of unique and delicious flavored whiskies made from the finest North American Corn and Rye and then slow aged in Canada in American Oak bourbon barrels. But we didn't stop there... Our sweet flavored profiles each have a sister Whisky and Cream that are rich, flavor filled and equally adored.

## FLORIDA SELECT CLUB

CANADIAN WHISKY



Our line of state themed Select Club Canadian Whiskies are a fun way to celebrate your state's spirit! This 4 year old Canadian Whisky is smoother than other Canadians and costs less. Our Sherry Cask aging process enhances this wonderful whisky. The packaging is truly upscale and the whisky is even more so. The series of "State" Select Club Whisky's was developed to capture the local consumer by appealing to their sense of pride and their past, present or future connection to the state - the same psyche that drives the wearing of team colors and sales of sports memorabilia.

## FLORIDA CROWN CLUB

CANADIAN WHISKY



We have raised the stakes! Our 7-year-old Florida Crown Club Grand Reserve is the best whisky we've made yet. This sensational Canadian Whisky has a bit of wheat and an oaky finish that will amaze a true whisky drinker. Impress your friends with this wonderful High-Quality Canadian Whisky. The package will astound you - what's inside will astound you even more.

## POTTERS CROWN

CANADIAN WHISKY



A rare selection of Canadian Whisky distilled and blended in Canada and bottled for your district taste. The smoothness is unmatched and has a unique bouquet. This smooth blend tastes great on the rocks or mixed with your favorite beverage. A huge, huge, huge seller for us! Also available in American Whisky!

## POTTERS SPECIAL BLEND

AMERICAN WHISKY



A blended whiskey made with 20% straight whiskey. This is an exceptionally smooth whiskey that mixes well with colas and other sodas or can be consumed with water or on the rocks. A great value with the Potter's name.



# BOONDOCKS

## AMERICAN WHISKY



Kentucky- Deep smoke, heavy oak profile with classic Bourbon flavors - toasted corn, caramel and spice, without being too sweet. Bold spicy aromatics balance the dry graininess on the nose. Finishing with hints of dry seasoned wood, fresh pine resin and dried red fruit. Kosher. Available in American Whiskey, Port Finish and Cask Strength!

# J SEEDS

## APPLE CIDER WHISKY



J Seed's starts its lifecycle on real apple trees. Cider apples are hand picked and examined to make sure they are just the right mix of sweet and tart to delight the tastebuds. Cider apples are at the heart of J Seed's and it is truly important that every sip or shot of J Seed's contains the full bodied aroma, and the range of powerful and subtle flavors that come from our natural cider apples. After all, without them we'd be just another American whiskey.

# STOLLER TOMMY GUN

## WHISKEY



PROHIBITION began in 1920 and consumed the entire decade making Chicago & Al Capone famous. Illegal Bootleggers, Bathtub Gin & Rum-runners were plentiful. Speakeasies flourished and Flappers were doing the Charleston and swingin' to the Dixieland sounds of Louis Armstrong and Duke Ellington while Eliot Ness and the Feds were dodging the Roar of Tommy Guns. Today, Alphonse Capone Enterprises invites you to Taste the 20's... Roaring 20's beers, wines and spirits that is.

# WILDCATTER

BOURBON



Wildcatter 8 year old Kentucky Straight Bourbon Whiskey is a product that Mexcor is reviving from the dead. Wildcatter is a nickname for oil prospectors. This “revival” brand’s story goes: William “Billy” Banks, a Texas oil tycoon, was a character larger than life and was nicknamed “King of the Wildcatters.” Another icon, Wildcatter Bourbon Whiskey, created by Mr. Banks who was a great lover of Bourbon. He introduced Wildcatter Bourbon Whiskey in the early 1950s promising that if the venture failed, he’d drink the inventory himself.

# MONK'S ROAD

WHISKEY



It is here, along the rutted country lane to the old homeplace, where we now forge a new road at Log Still Distillery. To christen the journey, allow us to introduce Monk’s Road. Our first offering of Bourbons and Gins that embody a true reflection of our most sacred values: faith, family and community. So, with a respectful nod to the past, we propose a toast – to the road ahead.

# GIANT TEXAS

BOURBON



Think big! Giant Texas Bourbon Whiskey is bottled and distilled in the heart of Houston, Texas. Smooth, delicious and also available in 91 Proof! It has Texas-sized flavor as big as its name! Great for mixing in some of your favorite craft cocktails or enjoying on the rocks it’s truly one of the best valued Bourbon’s made in Texas!



# TENNESSEE CROWN

## BOURBON



The king of bourbon is finally here! From the heart of one of the bourbon capitals, Tennessee this brand new bourbon will take your glass by storm. A great addition to any of your favorite cocktails, or even perfect to enjoy on the rocks!

# BOWER HILL

## BOURBON



Bower Hill Single Barrel Bourbon is as rich as its history. With notes of spicy oak tannins, lush fruit and wheat toast this unique Bourbon delivers a smooth wheat toast this unique Bourbon delivers a smooth finish of caramel and popcorn. This Kentucky Bourbon is named after the 1794 battle of Bower Hill where over 500 Farmers and militiamen took part in a "Whiskey Rebellion" against the Excise Whiskey Tax. We now honor their bravery by pouring a glass of this smooth bourbon.

# OLD WILLIAMSBURG

## BOURBON



A classic-style bourbon from Kentucky, Old Williamsburg, which is also kosher certified. Licious notes of vanilla and coconut.



# BLACK SADDLE

BOURBON



Black Saddle is a whiskey bought and aged by the owner of Frank-lin, Frank Maestri, as a family reserve before he passed a way. He had been in the liquor business for all of his life and being a bourbon drinker, he treasured this batch of whiskey more than anything. When he passed, Black Saddle was bottled to commemorate his life. Black Saddle is truly the single best 12 year old bourbon on the market.

This product is not made to mix and even diluted with ice. Drink straight in a snifter glass and no more than one ice cube to preserve this distilled work of art.

# BOURBON CLUB

BOURBON



Bourbon Club is made with some of the finest corn, rye and barley distilled together to give you a rich and smooth flavor at a great value. Made in Kentucky and bottled at Frank-lin distillers in California, this juice makes its trip across the US to find its way into your glass. Join the club and give it a try today!

# GUNNARS WHEAT

BOURBON



After sipping bourbon begins with great whiskey - taken a step further. Bottled at 47.5% ABV, our Small Batch bourbon is an unforgettable smooth, rich with vanilla and oak, and finished beautifully with those hints of Sherry cask. Distilled in Owensboro Kentucky - this Straight Bourbon whiskey is finished with 80% Central Coast Cabernet barrel staves, and 20% French Oak staves. The charred virgin French oak gives a common character found in the wine, while also rounding the sweet dark fruit flavors bleeding from the freshly dumped wine barrels. The marshmallow forward, cherry center, and oak-heavy finish liners, while remaining balanced and approachable.  
Mash Bill: 70% Corn / 21% Rye / 9% Malted Barley

# SMUGGLER

## BOURBON



Key West Smuggler Bourbon Whiskey is a smooth and sophisticated bourbon with a warm and balanced finish. A section tely called bottled sunshine due o its islands roots, the bourbon is revolutionizing the industr with its innovati e aging process. The proud winner of a Bronze Medal from the San Francisco World Spirits Competitio

# MERICA

## BOURBON



Merica Bourbon was born from military veterans who wanted to share the great taste of bourbon and freedom.

It's all about the fl vor. This bourbon is meant to be shared with friends, on the rocks or neat, reminiscing on the good moments in life.

So pull up a chair and have a glass or three with us and let us celebrate freedom together. #celebratefreedom.

# MIDNIGHT MOON

## MOONSHINE



Midnight Moon is inspired by Junior Johnson's family moonshine recipe and - true to the roots of moonshine - it is made from 100%

American corn and handcrafted in small batches. However, we use a state-of-the-art distillation process to make a superior quality spirit that's very clean and ultra-smooth.

Midnight Moon does not have the harsh, heavy corn taste people often associate with illegal moonshine. It's then blended with ultra-clean water that has been through a five-step filtration process, and the result is a very smooth spirit with a subtle sweetness from the corn.



# USQUAEBACH

## SCOTCH



Translated from Gaelic as “the water of life,” Usquaebach – pronounced “oos-ke-bah” – is the etymological root of the modern word “whisky.” Usquaebach “Old Rare” Blended Scotch Whisky is created by Usquaebach’s master blenders, who search for the very best malts and grains from Scotland’s most reputable single malt distilleries. The blend contains 41 specially-selected single malts which are up to 20 years old – 85% of the blend is comprised of such single malt whiskies, with the remaining 15% made up of blended grain whiskies (the blending has been done by the Laing family in Scotland for over 100 years).

# MUIRHEADS

## SCOTCH



The Muirhead’s brand of Scotch Whisky was created by Mr. Charles Muirhead, founder of the Glenmorangie Company, also known as MacDonald & Muir. It has been produced in Scotland since 1824. Silver Seal Speyside Single Malt Scotch Whisky is aged in the finest oak casks in Scotland. The best thing about this whisky is the price, retailing below its competitors with no short cuts on taste.

# TOMINTOUL

## SCOTCH



Tomintoul Distiller is located inside the picturesque Glenlivet estate, within the whisky producing region of Speyside. The distiller is named after the nearby village of Tomintoul, the highest village in the Highlands of Scotland.

Our Distiller Manager, Robert Fleming is a fourth generation distiller, born and bred on the Glenlivet estate. Available in: Peaty, 10 YR, 12 Yr, Speyside, 16 YR, 21 YR, 25YR, Tlath, & 37 YR.



# KING DUNCAN

## SCOTCH



This Blended Scotch Whiskey has been made by the traditional methods of ageing only the finest Scottish grain and malt whiskies in the highest quality oak casks for a number of years before being carefully blended to create this superb Scotch WHISKEY that is uniquely soft and mellows in taste.

# GLENCADAM

## SCOTCH



Glencadam Distillery opened in 1825 and since then little has changed. This line of award-winning Scotch comes in 25 Year, 21 Year, 18 Year, 15 Year, 13 Year and 10 Year.

# OSA

## SCOTCH



Clubhouse Blended Scotch Whisky: An exceptional blend of rich fruit flavours balanced with a hint of peat smoke and an undertone of sweet spiciness that leaves a fresh, mouth-watering finish. What is the Clubhouse Blend? This exceptional blended Scotch whisky contains grain and mature malt Scotch whiskies from Speyside, Highlands and Islay. The result is a complex rich fruit flavour and long finish. The key ingredients which help to make our Clubhouse blend so desirable are the Islay and Speyside malts. The Islay adds a peaty and smoky hint and the Speyside a rich and fruity character, which is recognised as being at the heart of all good blends. The combination results in Clubhouse's unique and cherished flavour.

# POTTERS

## SCOTCH



Potter's Blended Whisky contains a blend of authentic malt and grain whiskies that are aged at least three years and are then blended for unparalleled flavor and smoothness.

# TAMMBOWIE

## IRISH WHISKEY



Tambowie is a blended malt whisky from the Highland region of Scotland. It is a light yet full flavor with a character typical of single malts of the Highlands. A great value high end scotch!

# TOGOUCHI

## JAPANESE WHISKY



Togouchi is a high-end artisanal Japanese Whisky produced in a small distillery in Sakurao in Southern Japan with over 100 years of heritage and know how in the alcohol beverage craft. Togouchi undergoes a unique distillation process and is then aged in an old underground railway tunnel. The brand is known for its strong and distinctive identity, outstanding quality, authenticity and innovation. The portfolio boasts a full range of whiskies with new innovative expressions that are unique and complex but not complicated.



# RAMPUR

## INDIAN WHISKY



A 15 Gun Salute princely state of British India – Rampur is known for its rich heritage and royal traditions. Rampur is one of the homes of Urdu poetry and Hindustani music and is also the home to a very distinct style of architecture, cuisines and interestingly, knife making.

**AROMA AND NOSE** - Rich fruity top note, to see in the background, floral, honey, dried fruits and hint of balanced spices.

**PALATE** - All round balanced taste with malty & creamy vanilla. Hint of fruits like apricot & apple with sweet & winey taste.

**APPEARANCE & FINISH** - Rampur Single Malt shines in all its glory in beautiful golden Amber, leaving your tastebuds with a Rich and Long finish

# FRIO

## VODKA



Drawing inspiration from the legendary Texas Frio River, Frio River Vodka stands as a testament to impeccable craftsmanship. Every drop of Frio River Vodka undergoes a meticulous distillation and purification process, guaranteeing a level of smoothness that sets it apart. Enjoy it today and feel great tomorrow, as all impurities are removed after distillation. Indulge in the crisp perfection of Frio River Vodka while also championing the cause of clean rivers and beaches. With every sip, you're not only experiencing a moment of pure pleasure, but also actively contributing to a cleaner environment for future generations.

# POLAR BEAR

## VODKA



Produced in the Ukraine, this supreme quality vodka is made of ecologically pure natural water grains and pure artesian glacier water. It has a soft taste and specific vodka aroma. Taste this vodka with ice and you'll recognize its high quality. Our top selling vodka is now available in beautiful new packaging in 750ml, Liter, 1.75L. The official vodka of Polar Bears keeps them warmer than Coca-Cola.



# POR OSOS

VODKA



From out of a bear cave, two friends emerged. Using cutting-edge technology and all-natural ingredients, they crafted the smoothest vodka on earth, where every pour is a toast to camaraderie, an exceptional drinking experience, and unforgettable moments. Grab a bottle, have a laugh, and make friends!

# LIBERTY COUNTY

VODKA



This Texas vodka bottled in his orical Houston Texas is bottled y the site of the battle f San Jacinto that freed Texas a er the Alamo. Therefore, this product is truly containing the “Zen of Texas” from its original founding. This product is distilled fi e times and it is the best pri ed vodka produced in the S tate.

# LVOV

VODKA



This Polish Vodka is brilliant & clear color. Grainy, inviting a omas and fl vors of bread crust, grain, and nuts with a silky, bright, dry yet fruity medium body and a tingling, appealing, medium-long sweet cream, vanilla fondant, and chalk finish. A smooth and lively vodka well suited for martinis

# MONKEY HEAD

VODKA



Produced using 100% winter wheat distilled in the Champagne region of northern France. Treated with a special nanometric-activated charcoal which is then followed by oxygenation, giving a perfectly neutral and extremely smooth French vodka.

# HIJOS DE VILLA

VODKA



Our Hijos de Villa line of tequilas represent the Mexican Heritage by creating bottles that are unique yet have the revolutionary spirit of Pancho Villa and Zapata. Now available in vodka, our patented glass molds are unique and make great collectibles and gifts.

# UNA

VODKA



No longer the reserve of the cocktail garnish, flowers are taking center stage. Welcome to UNA, a flower-infused vodka. A contemporary perfect blend of vodka & flowers that will make you discover a new flavor depth & complexity that will dazzle & delight you. Fragrant & flavorful flower-powered vodka.



# QUIET STORM

VODKA



Experience the Coolest Storm on Ice!! Take your senses on an erotic journey beyond the ordinary. Intoxicating premium vodka infused with exotic fruits for the most stimulating encounter your taste buds, mind, and overall body can handle.

# GUNNARS

VODKA



Show your Florida pride. A Florida vodka classic, sourced locally. A smooth vodka experience of sipping or in cocktails. Distilled from Idaho potatoes in small batches for the ultimate vodka flavor.

# SMOKE LAB

VODKA



VODKA Introducing Smoke Lab Vodka, India's New Age Vodka. Distilled 5X times using ultra modern charcoal filtration. This smooth yet fiery spirit is the perfect accompaniment to every party. Energetic dancefloors, cocktails under the stars, a spontaneous boat ride, table service at your favourite club or a night in with cards.

# WHITE WOLF

VODKA



White Wolf is made by Frank-Lin distilleries and is produced using their high standards. It is available only in 1.75 liter plastic bottles. White Wolf is a perfect mixer and also makes a good martini. This product has become one of the top selling products from Mexico.

# POTTERS

VODKA



Potter's is not a typical commodity vodka. Potter's is triple distilled and quadruple filtered. It is made by Frank-Lin distilleries, the same company that produces and bottles Sky Vodka. The packaging of Potter's Vodka is upscale and stands out on the retail shelf.

# JORVIK

VODKA



We'd like to introduce you to the lowest priced vodka on your shelf [with a great margin!]. Jorvik is the hot new value vodka on the market. Retail me at \$9.99 for a half gallon just ask your rep how! & watch me fill your shelf!

# A-TEAM

VODKA



A-Team Vodka is an awesome product in our arsenal! Bottled in a glass AK-47 shaped bottle and boxed in a cam package. Everyone deserves to feel like a member of the A-Team, why not do it while enjoying a glass of vodka?

# TOMMY GUN

VODKA



The Roaring 20's are revived in this unique bottle. Tommy Gun's Vodka is modeled after the guns like Capone himself used. Relive the action in a much safer and much funner way.

# KRUTO

VODKA



KRUTO VODKA IS AN AWARD-WINNING, ULTRA-PREMIUM, FINELY DISTILLED UKRAINIAN VODKA. VODKA WITH HISTORY

The pure essence and smooth finish of Kruto Vodka can be attributed to the 300-year-old Cossack recipe that has carefully been handed down through the generations. Crafted in a 100-year-old distillery in central Ukraine, Kruto Vodka is produced from the finest Ukrainian grains using untouched natural water sourced from a 2600-foot underground aquifer.

There are no ulterior motives with Kruto: It is the marriage of a deep love for vodka and impeccable craftsmanship. Crafted with the purest ingredients and utmost care, Kruto is quite simply the smoothest vodka the world has ever experienced.



# BRACKISH VODKA

VODKA



An award-winning craft vodka from Jacksonville, Florida. Made using only the purest water and ingredients, naturally filtered through layers of limestone. Blended with the finest American grown corn, locally sourced. Distilled 5 times, then refined through a unique salt and sugar filtration system. We use a zero-waste production process and are proud to support local conservation efforts that work to protect and preserve Florida's unique ecosystem.

Product ID	Product Name	Package	ABV	Units / Cs	Cs / Layer	Cs / Pallet	Height	Width	Length	Weight	Unit UPC
62800	Brackish Original 1000ml	6x1000ml	40%	6	15	60	12.50	12.00	8.50	20.20	1-97644-83921-6
62789	Brackish Original 750ml	12x750ml	40%	12	14	42	14.00	9.75	13.00	42.00	1-95893-24875-9
62798	Brackish Espresso 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-97644-83267-5
62790	Brackish Elderflower 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-97644-67720-7
62793	Brackish Pineapple 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-98168-04430-8
62795	Brackish Peach 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-98168-05297-6
62797	Brackish Chocolate 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-97644-63773-7
62794	Brackish Tangerine 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-98168-58458-3
62792	Brackish Mango 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-98168-91825-8
62799	Brackish Toasted Marshmellow 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-98168-27433-0
62796	Brackish Cinnamon 750ml	12x750ml	30%	12	14	42	14.00	9.75	13.00	42.00	1-98168-90284-4

# PUERTO DE INDIAS

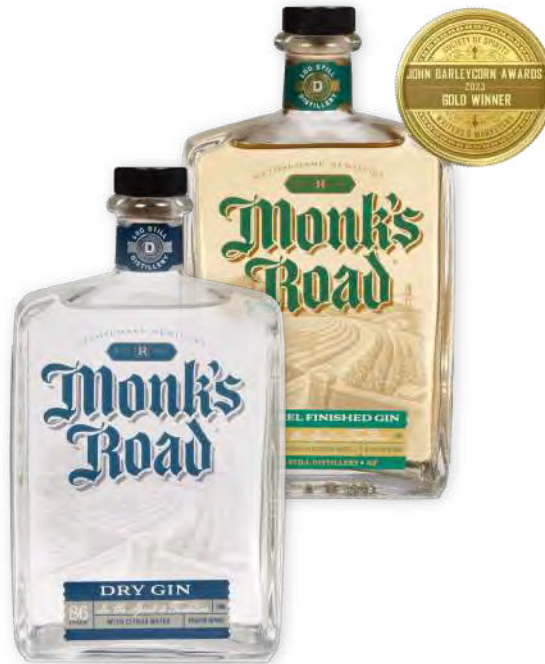
GIN



**PURE BLACK:** Beautiful floral gin with orange blossom to awaken the senses and plunge them deep into the heart of Andalusia. Beautiful floral gin with orange blossom to awaken the senses and plunge them deep into the heart of Andalusia.  
**ORIGINAL PINK:** This is the strawberry gin that inspired a whole new category. It's the only pink gin made with distilled fresh strawberries. Because, true to our Sevillian roots, we dare to be different.

# MONK'S ROAD

GIN



It is here, along the rutted country lane to the old homeplace, where we now forge a new road at Log Still Distillery. To christen the journey, allow us to introduce Monk's Road. Our first offering of Bourbons and Gins that embody a true reflection of our most sacred values: faith, family and community. So, with a respectful nod to the past, we propose a toast – to the road ahead.

# BELLRINGER

GIN



Bellringer Gin 94.4 Proof is produced using the old traditional English method of Gin distillation. Actual botanicals in measured quantities are introduced into the finest quality grain neutral alcohol. It is then re-distilled using the traditional batch distillation techniques. This gives Bellringer Gin its most desired smooth flavor.



# JAISALMER

GIN



Jaisalmer is a royal and spectacular in its lineage as the name suggests. A triple distilled neutral grain spirit distilled in a traditional copper pot still. The recipe is handcrafted in a time-honored way. It has pine notes from juniper, to an intense hint of crispy zesty Indian lemon and coriander compliments the woody and earthy notes from angelica roots and liquorice.

# POTTERS

LONDON EXTRA DRY GIN



Potter's London Extra Dry Gin is made in the traditional English fashion by San Jose based Frank-Lin Distillers. This Gin is not only a great quality but is available for you at an incredible price!

# FRIO

GIN



Frio Gin is made in San Antonio, Texas in copper pot stills. This fine gin is distilled 7 times to create a zesty, flavorful spirit. With subtle citrus notes, it's the perfect gin for your favorite cocktails!



## DOBBE

COGNAC



The Dobbé family has been producing exceptional cognacs in Salignac-sur-Charente, a small village near Cognac in France, for eight generations. The family's vineyard estate extends mainly over the Petite Champagne area, one of the largest and most prestigious cru in Charente.

## POTTERS

BRANDY



Potters is produced in California by San Jose based Frank-Lin Distillers. Their proximity to the wineries gives them unprecedented access to some of the finest wines for use in the distillation of Brandy. As a result, this is one of the finest brandies available in the USA.

## GREGARIOUS GRUMP

COGNAC



HAND Bottled. UNFILTERED. DELICIOUS. Our goal with our spirits is to simply bring you great examples of pure, beautiful, and delicious spirits all while highlighting as much transparency as we are allowed to share by the producers themselves. We take pride in the authenticity and that includes us bottling our products direct from the barrel to the consumer. When spirits are not filtered, like our rums and cognacs, you might come across a unique bottle with barrel char floating throughout it. This is a good thing and is intentional. So enjoy the purely unadulterated nature of our spirits, unfiltered and true.

## CONJURE

COGNAC



Naturally aged in our cellars in the Cognac region, Conjure Cognac emerges as a bold, full-bodied blend that arouses the palate. From the moment the bottle is opened, the rich golden-copper color, and hints of cedar, cocoa & hazelnut suggest full body and character creating a complete harmony with a long-lasting elegant finish on the palate. Conjure Cognac was selected as one of the & Best Spirit's by the spirits magazine scoring 95 out of 100 points.

## DAMIANA

HERBAL LIQUEUR



Damiana Liqueur is a light herbal-based liqueur from Mexico. It's made with the damiana herb that grows in Baja California, Mexico. It has great fixability and tastes great as a shooter. One of our favorite uses is as a float in our favorite margaritas! The bottle is uniquely shaped and is modeled after an Incan Goddess.

## JAAN

LIQUEUR



Jaan combines tantalizing flavors from the East and West to captivate your tastebuds in ways you've never experienced. Using the finest ingredients, our offerings encapsulate flavors that have been enjoyed in the East for thousands of years. The result? Inspired, award-winning creations that have people lining up for more. Our flagship creation combines the enticing aromas of sweet Indian herbs and spices infused with maple, vanilla, and citrus.

## CAFKA

COFFEE LIQUEUR



Cafka is made using 100% Mexican coffee beans. Mexico has long been known for its coffee production. Starbucks uses a high proportion of Mexican beans in its house blend and as does Cafka in this coffee liqueur. Cafka has a strong coffee flavor and an appealing dark color.

## O'RANGVILLE

ORANGE LIQUEUR



O'rangville orange liqueur is produced in Italy from premium oranges and superior Italian XO Brandy. It is 80 proof and is presented in liter bottles. O'rangville is the perfect liqueur for your premium margaritas or for sipping on the rocks or in a sniÅer.

## TRES CORONAS

JEREZ



Tres Coronas is well known in Mexican households throughout the country. A Mexican fortified dessert wine/sherry that serves as a great mixer, for cooking or used in an traditional "polla". Tres Coronas undergoes a special process to increase stability without losing its status as a 100% grape derivative. It is a long tradition and recognition in Mexico, with 95% of the Market Share of Jerez in Mexico.



# HIERBAS IBICENCAS

LIQUEUR



Hierbas Ibicencas the famous Ibiza spirit has finally reached our US shores and will make its debut at the 2013 Miami Music Conference. Anyone that has traveled to Ibiza "the party capital of the world" has experienced the taste and essence of Hierbas, "Ibiza's favorite drink." Whether you are partying at a mega club or yacht or dining by the sea, shots or on the rocks, Hierbas is Spain's and the Balearic Island's drink of choice and found in every Iberian home. Hierbas is 100% Ibiza

# JULES PERCHARD

TRIPLE SEC



Jules Perchard adds flavor to your margarita. Produced in the USA but tasting even more expensive than the well known brand names. The best part is that it is available in 60 Proof, meaning you can use less for the same great taste!

# SUAU

ORANGE LIQUEUR



Suau is a Spanish producer on the island of Mallorca producing premium brandy, traditionally aged in the microclimate of their underground cellar, using the traditional solera system and under the same conditions the company once did 160 years ago. The orange liqueur is the result of the combination of Suau 8 year old brandy with a careful maceration of different parts of various types of oranges, each producing its own identity. For sweet oranges from Valencia, they macerate the mature peel, the white peel, and parts of fruit juices, and for the sour taste of Curaçao oranges known as Lahara oranges, only the dehydrated green peel is macerated which provide lots of bitter citrus essential oils to the product. The result is a Grand Marnier-esque product using the native oranges to produce a fresh, wonderful taste without cloying aromas.

## GOLMAR CORDIALS



Golmar Limoncello is a fine true Italian Limoncello at a great price. This high quality product is also available in a unique Limoncello Cream which is a creamy lemon flavor liqueur. It can compete with any other cream products and is quite unique. Golmar Amaretto competes with all of the much more expensive brands. The quality is exactly the same and makes a great price sensitive substitute. Great for bars, restaurants and to make your favorite personal drinks. Golmar Sambuca is line priced with the other Golmar products and is also a great substitute for more expensive brands without sacrificing quality.

## POTTERS CORDIALS



Potter's Cordials are produced in San Jose, California by Frank-Lin. They are produced from high quality natural and artificial flavors just like the industry leaders. These are premium products available at competitive pricing.

## BIBATIO PACHARAN



Pacharan Bibatio is a sloe-flavored liqueur commonly drunk in Navarre and the Basque Country, the Pyrenees and elsewhere in Spain. It is usually served as a digestif either chilled or on ice. Patxaran is made by soaking sloe berries, collected from the blackthorn shrub, along with a few coffee beans and a cinnamon pod in anise seed. The color is an intense red, with brightness showing youth. For the nose, neither the sloes nor the alcohol scents stand out. Bibatio has a fruity bouquet with a light undertone of anise alcohol. Texture is soft and the taste sweet, through not in excess.



# AMBUSH

CHILI PEPPER LIQUEUR



Ambush Chili Pepper Liqueur Israel "A surprise attack on your taste buds. A fier blend of fi e types of chili peppers, cinnamon and herbs giv e Ambush a distincÃ e fl vor you'll never see coming. Jewish people are noti eably abstemious and throughout the ages have been far more associated with eating than drinking

# TATRATEA

LIQUEUR



Describing the taste and aroma of TATRATEA would mean denying you the enjoyment of tasting it yourself. It is possible to serve it chilled or with ice. The drink will show you its "true face" when you pour 150 ml of boiling water or hot tea over 50 ml of TATRATEA. Finally, it is a rewarding base for mixed drinks, whether you use cola, tonic, Sprite or even tea with a slice of lemon. Just allow your imagination o run wild.

# AGAVALES

TEQUILA CREAMS



Creamy and unique, Agavales Tequila Cream is the ne west addition o the Agavales family. The perfect blend of tequila and real cream work together to create an unforgettable experience. The Lime provides just a hint of tartness for those who enjoy an exquisite key lime pie. The Mocha has a rich chocolate fl vor with a slight hint of co ee that pairs unbelievable with the Tequila. Best served chilled or on the rocks.



# SELECT CLUB

## WHISKY & CREAMS



Skip the baking, we've got your dessert all bottled up and ready to serve. The perfect blend of whisky and cream with a burst of flavor. Let this velvety whisky cream envelop your tastebuds and enhance your evening. Perfect over ice or blended into some of your favorite cocktails.

Our Pecan Praline Whisky & Cream is the proud recipient of a Century Award - 100 Points from Pr% Awards 2021 (in both the Masked and Unmasked Categories) and a Best in Class and Double Gold Medal from SFWSC 2021.

## KRUGY

CARAMEL VANILLA CREAM



Krugy's are the ultimate adult beverage.

This product is a vanilla-caramel cream liqueur and is delicious. It is presented in a 50ml bottle shaped to resemble a sperm. It is great fun for parties and many customers just buy these to show to their friends and to take to parties for many laughs and fun. Available in 8-pack clear plastic cylinders for display. These sell well!

## COQUITO TRIGO

COCONUT CREAM



Coquito Trigo is a product enhanced with the best ingredients to please and honor a Puerto Rican tradition. The consumers of Coquito Trigo will gain the benefit of enjoying a traditional homemade drink without the painstaking process of ingredient-finding and elaboration.

## COW WRECK

CREAMS



Available in three delicious flavors of Chocolate Peanut Butter Cream, Chocolate Cherry Cream, and Vanilla Orange Cream – 12.9% ABV. Cow Wreck Cream is handcrafted, and proudly produced and bottled in Kansas. Produced to an original recipe with velvety notes of luscious milk chocolate, which give way to a rich body of smooth peanut butter enveloped in a strong, yet subtle, creamy alcohol finish. Bottle size: 50ml and 750ml.

## SANTA CLARA

### ROMPOPE



Santa Clara is produced in Mexico by Casa Cuervo and dates back to 1939. This is the #1 selling Rompope in Mexico. Unlike most competitors Santa Clara uses only natural ingredients. Although it is consumed mostly from October through April some people like it all year round. Santa Clara is now available in Nuez flavor in liter bottles. This is the Mexican equivalent of egg nog and used in many desserts.

## MOLLY'S

### IRISH CREAM



Molly's Irish Cream is produced in Ireland using actual Irish Whiskey and heavy butterfat cream. Although this is an expensive way to produce the product it is the correct way to do so. Despite this it is available at a competitive price. (NOW IN COCONUT)

## JACKSON MORGAN

### SOUTHERN CREAM



A variety of playful, southern flavors. American made and carefully curated, Jackson Morgan was born out of a need for a craft whiskey cream. Playful southern flavors including salted caramel, orange whip, and brown cinnamon sugar create a fun flavor that has been missing from traditional whiskey creams. Can be sipped neat or shaken into a craft cocktail. Be the first to show up at your next soirée with this unique drink!



## MIDNIGHT SHAKES

### MOONSHINE CREAMS



Midnight Moon is inspired by Junior Johnson's family moonshine recipe and - true to the roots of moonshine - it is made from 100% American corn and handcrafted in small batches. However, we use a state-of-the-art distillation process to make a superior quality spirit that's very clean and ultra-smooth. Midnight Moon does not have the harsh, heavy corn taste people often associate with illegal moonshine. It's then blended with ultra-clean water that has been through a five-step filtration process, and the result is a very smooth spirit with a subtle sweetness from the corn.

## VALMAS

### CREAM LIQUEUR



Our goal is to create cremas with delectable tastes — cremas with balance, complexity and harmony. Our signature style has often been described as “an iron fist in a velvet glove,” a reference to the artful balance between power and restraint, softness and structure.

## COCO SKY

### COCONUT COCKTAIL



Coco Sky is a delicious natural hydrating blend of Coconut Water, sweat cream, and GIN. It is low in calories, gluten free, and can be enjoyed any time of the year. A spectacular combination of Bahamian flavors that can be used to make tasty cocktails, martinis, desserts, Shots or just consumed straight on Ice. (15% Alcohol)

# BLACK INFUSIONS

LIQUEUR



Naturally Infused with California Figs

## BLACK FIG

### TASTE

Slightly buttery and nutty with nuances of honey and caramel

### AROMA

Pleasant honey notes with hints of raisin, caramel, and nuts

## DARK CHERRY

### TASTE

Balance of rich jammy fruit and acidity, with a tannin structure finish

### AROMA

Creamy vanilla notes with hints of almonds

## GOLD APRICOT

### TASTE

Sweet, tart, and smooth with hints of peach

### AROMA

Pleasant floral notes with hints of tropical fruits

# 1010

## READY-TO-DRINK LIQUEURS & COCKTAILS



1010 Premium Drinks, the best handcrafted RTD cocktails and cream liqueurs from Barcelona, Spain are now available in Texas and in Florida! Exclusively imported by American Beverage Importers dba of Svenska Food & Beverage LLC. 3 cocktails (Daiquiri Red, Mojito Classic, Piña Colada) and 3 cream liqueurs (Whisky Coconut, Whisky Chocolate, and Dark Rum).



# AGAVALES MARGARITAS

READY-TO-DRINK COCKTAILS



The Agavales you know and love is back and more convenient than ever. Introducing Agavales Margaritas, a deliciously fruity line of ready to drink pre-made margaritas made from 100% agave wine. It's as simple as just pour and unwind. With 5 delicious flavors to choose from you'll never have to worry about making a complex margarita again.

# GUARITO

## RTD COCKTAILS



Guarito is a ready to drink cocktail with Aguardiente, lime, sparkling water. Available in original, Mango Verde and Watermelon.

Kosher, Gluten Free, 0 Preservatives, 0 Calories, 0 Sugar

# BORINQUENO

## RTD COCKTAILS



BORINQUENO Puerto Rican Ready-To-Drink cocktails in Coquito and Piña Colada! Made from wine based rum and delicious natural flavors.

# JARANA

## MARGARITA



Jarana Margarita is a delicious ready to enjoy cocktail, made with traditional triple sec liqueur, natural citrus fruits and Jarana 100% Agave Tequila. The result? The authentic margarita, without all the work and mess. Stronger than most other pre-made cocktails Jarana Margarita tastes like a true, handmade margarita.

## AGAVALES

### SANGRITA



From the family of renowned Agavales Tequilas comes tequila's best friend & lifelong partner, Agavales Sangrita! Sangrita is a shooter taken with tequila & a little salt & lime.

## VIUDA DE SANCHEZ

### SANGRITA



Viuda de Sanchez is one of the best selling sangritas in Mexico and the United States. It is an authentic sangrita made in Mexico that gets its red color from chile de arbol, not tomatoes like with other sangritas on the market. The best way to enjoy Viuda de Sanchez Sangrita is simply with some good tequila and a lime.

## DR SWAMI

### MIXERS



Dr. Swami & Bone Daddy's has set the gold standard for cocktail mixers since 1995. Made with real juices and premium ingredients, these mixers deliver an unparalleled flavor that bars, restaurants, and retailers trust to elevate every cocktail. From home enthusiasts to high-volume establishments, we're the go-to choice for premium margaritas and beyond.